PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																								
A DIFFERENT WORLD	A	26.9	40	2383	1838	360	299	106	863	337	559	483	378	247	478	197	316	270	219	136	206	101	292	181
THU 8.30P 30 NBC 7	B	25.7	40	2273	1862	367	303	101	862	327	543	475	365	265	490	203	322	279	213	138	211	114	299	193
208 99 CS 19	C	25.6	41	2264	1820	364	301	99	853	332	534	466	352	265	492	203	320	284	213	137	199	109	277	178
A YEAR IN THE LIFE	A	12.8	20	1134	1544	338	276	93	886	300	517	454	389	317	414	170	256	235	176	131	131	83	113	61
WED 9.00P 60 NBC 5	B	12.8	20	1132	1565	316	255	105	874	298	503	454	383	313	431	160	262	249	197	136	128	80	131	73
203 99 GD 16	C	12.5	20	1104	1563	330	272	96	859	302	506	458	376	299	433	160	261	245	196	141	135	82	136	83
9.00 - 9.30	A	12.4	19	1099	1576	346	279	86	895	288	507	451	399	331	426	162	255	243	190	143	139	82	115	63
9.30 - 10.00	A	13.1	20	1161	1525	333	274	99	884	315	531	461	383	306	405	178	259	229	164	122	125	85	112	60
ABC MONDAY NIGHT MOVIE	A	25.1	36	2224	1726	418	346	88	932	340	611	573	447	254	468	171	317	280	234	124	161	108	164	113
MON 8.30P 120 ABC 5	B	15.5	24	1370	1693	319	261	92	784	279	492	461	381	232	636	241	423	390	315	166	133	66	140	84
216 98 FF 5	C	15.5	24	1370	1693	319	261	92	784	279	492	461	381	232	636	241	423	390	315	166	133	66	140	84
ELVIS AND ME, PT.2																								
8.30 - 9.00	A	21.2	30	1878	1776	419	350	85	915	323	596	560	439	255	480	182	328	287	235	123	181	117	200	142
9.00 - 9.30	A	25.3	35	2242	1754	418	348	90	942	344	617	576	449	260	474	170	318	280	239	127	166	111	173	113
9.30 - 10.00	A	26.6	38	2357	1701	418	346	87	929	342	611	573	444	249	467	173	316	281	233	123	154	105	151	104
10.00 - 10.30	A	27.4	41	2428	1678	415	340	90	938	346	615	578	451	253	454	162	306	273	229	121	148	101	138	98
ABC THURSDAY NIGHT MOVIE(R)	A	8.1	12	718	1635	263	205	96	659	264	467	444	331	129	694	330	555	510	310	99	101	55^	181	121
THU 8.30P 150 ABC 7	B	9.0	14	794	1644	263	206	75	663	222	415	383	328	204	725	273	478	454	355	190	119	46	137	82
203 98 FF 18	C	9.2	15	814	1653	277	214	72	708	222	414	384	351	248	670	245	424	396	323	193	121	51	154	99
STAR TREK II: THE WRATH OF KHAN																								
8.30 - 9.00	A	6.8	10	602	1668	270	200	100^	687	262	457	419	332	175	615	220	451	444	336	111	107	76^	259	174
9.00 - 9.30	A	8.0	12	709	1674	252	194	96	640	251	449	436	324	127	682	312	536	509	309	102	109	67^	242	153
9.30 - 10.00	A	8.1	12	718	1648	258	198	86^	646	248	452	453	339	121	725	344	581	538	327	100	86^	60^	191	122
10.00 - 10.30	A	8.8	14	780	1625	266	213	100	670	281	488	460	331	117	727	383	603	538	295	91	96	39^	132	94
10.30 - 11.00	A	8.7	14	771	1590	272	219	101	665	279	489	453	335	114	710	371	589	512	293	93	109	43^	107	75^
ADVENTURES-BEANS BAXTER(R)	A	2.1	3	186	1630	143^	83v	48v	420	197^	283^	280^	221^	97^	500	226^	355	376	271^	70v	280^	120^	429	294^
SAT 9.00P 30 FOX 7	B	2.1	3	189	1769	210	181	69^	476	261	384	319	184	69^	580	337	490	402	219	55^	266	98^	448	327
112 80 CS 16	C	2.2	4	192	1747	234	197	67^	495	242	385	323	224	84^	558	297	437	358	215	86^	302	135^	392	277
ALF	A	19.1	28	1692	1982	305	261	95	742	272	486	452	335	205	597	252	431	382	282	132	204	79	438	272
MON 8.00P 30 NBC 7	B	18.5	27	1642	1995	320	268	96	776	310	519	466	332	211	543	252	410	352	241	108	228	99	448	288
206 99 CS 19	C	18.9	28	1673	1951	321	270	101	739	321	514	453	304	181	525	251	405	349	228	96	243	113	444	287
BEAUTY & THE BEAST	A	13.8	22	1223	1721	351	262	63	905	238	475	472	461	354	540	113	278	282	306	221	109	67	167	93
FRI 8.00P 60 CBS 6	B	14.2	23	1254	1749	358	278	74	897	250	493	469	445	342	580	155	313	299	302	228	96	56	176	96
210 99 A 16	C	13.4	23	1188	1727	343	263	78	882	250	485	462	429	336	568	152	308	298	300	220	94	54	183	109
8.00 - 8.30	A	13.4	22	1187	1713	342	251	56	903	222	454	449	469	373	543	114	274	278	303	225	111	69	155	84
8.30 - 9.00	A	14.3	23	1267	1716	356	271	68	901	251	491	490	449	333	533	112	279	284	306	217	106	64	177	100
BILL COSBY SHOW	A	30.1	45	2667	1859	348	281	107	880	312	536	473	396	285	524	190	323	283	247	169	165	86	290	165
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB.8-14,1988

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
BILL COSBY SHOW-CONT'D																												
THU	8.00P	30	NBC	7	B	29.4	45	2607	1882	349	279	88	879	294	506	458	384	315	523	191	315	283	235	172	177	91	303	194
	213	99	CS	21	C	28.6	45	2532	1819	347	279	88	863	300	497	444	364	310	518	189	309	283	230	171	169	91	270	173
BOYS WILL BE BOYS					A	2.9	5	257	1728	284	233^	51v	555	240^	388	359	293	109^	429	235^	338	314	194^	31v	254	125^	490	340
SAT	8.00P	30	FOX	5	B	2.9	5	257	1691	276	232	42^	541	258	415	351	241	98^	486	280	399	329	186	54^	285	139	379	250
	118	82	CS	5	C	2.9	5	257	1691	276	232	42^	541	258	415	351	241	98^	486	280	399	329	186	54^	285	139	379	250
CBS SUNDAY MOVIE					A	19.4	29	1719	1686	362	278	45	913	245	482	449	457	371	555	154	287	282	278	219	107	70	111	82
SUN	9.00P	120	CBS	7	B	17.2	26	1527	1653	332	241	52	856	205	429	433	439	360	631	148	310	324	339	264	75	36	90	59
	210	99	FF	20	C	17.8	28	1581	1645	338	243	62	877	217	440	441	442	367	604	151	303	308	321	249	77	37	86	53
HOSTAGE																												
	9.00 - 9.30				A	18.5	27	1639	1690	352	269	45	914	230	465	436	460	387	564	149	280	280	284	238	107	65	105	76
	9.30 - 10.00				A	19.5	29	1728	1698	364	280	44	906	245	476	439	450	373	569	157	295	285	284	227	106	69	116	85
	10.00 - 10.30				A	19.8	30	1754	1673	368	285	44	912	248	491	455	463	361	540	153	285	278	271	207	109	72	112	85
	10.30 - 11.00				A	19.7	31	1745	1692	365	281	48	923	256	499	468	459	366	549	159	289	285	275	208	108	75	111	83
CHARMINGS					A	6.3	9	558	1628	212	158	50^	661	178	340	337	290	280	465	117	276	285	253	145	147	83^	355	259
THU	8.00P	30	ABC	4	B	6.7	10	594	1681	228	179	86	709	224	387	368	315	272	481	178	309	281	225	136	137	70	354	253
	200	95	CS	4	C	6.7	10	594	1681	228	179	86	709	224	387	368	315	272	481	178	309	281	225	136	137	70	354	253
CHEERS					A	24.7	36	2188	1722	357	300	114	819	331	544	479	361	226	526	202	349	321	256	144	160	79	217	133
THU	9.00P	30	NBC	7	B	24.5	38	2172	1766	373	314	107	839	341	550	488	350	239	551	230	383	344	251	134	169	88	207	129
	209	99	CS	20	C	24.2	38	2142	1729	369	307	107	828	343	539	477	339	240	559	234	382	345	251	139	159	86	183	111
CRIME STORY					A	11.0	18	975	1629	315	244	54^	703	168	376	388	397	270	689	200	421	413	382	217	134	54^	102	63^
TUE	10.00P	60	NBC	6	B	12.2	21	1076	1639	278	213	63	762	182	394	393	407	311	683	189	394	379	379	233	111	53	82	45
	201	99	OP	16	C	12.1	21	1070	1605	280	206	57	751	184	382	384	399	309	672	197	386	370	365	233	98	46	84	47
	10.00 - 10.30				A	11.0	18	975	1630	318	243	55^	714	166	375	390	407	281	669	187	396	397	371	218	142	60^	106	66
	10.30 - 11.00				A	11.0	19	975	1627	312	245	53^	691	170	377	386	386	259	710	212	445	429	392	215	127	48^	99	60^
DALLAS					A	17.5	29	1551	1656	314	239	50	973	217	424	433	431	482	510	101	225	253	252	242	64	29^	109	67
FRI	9.00P	60	CBS	5	B	17.5	28	1554	1641	327	240	48	965	222	426	439	428	466	503	129	241	241	232	228	66	32	108	73
	210	99	GD	18	C	17.1	29	1515	1651	325	237	69	966	229	435	450	423	459	495	125	240	246	233	219	59	33	132	91
	9.00 - 9.30				A	17.3	28	1533	1647	313	239	50	964	214	415	425	422	480	513	98	224	253	255	244	59	24^	111	69
	9.30 - 10.00				A	17.7	29	1568	1664	316	239	50	981	220	432	441	440	484	507	105	226	254	250	241	69	35^	106	65
DECISION '88-IOWA CAUCUS(S)					A	8.3	15	735	1591	269	217	68^	740	196	397	395	364	292	644	204	366	345	304	223	102	42^	106	70^
MON	10.30P	30	NBC																									
	201	99	P																									
DESIGNING WOMEN					A	14.2	20	1258	1581	324	253	108	795	275	430	421	342	312	504	167	280	280	244	187	117	66	166	104
MON	8.30P	30	CBS	1	B	14.2	20	1258	1581	324	253	108	795	275	430	421	342	312	504	167	280	280	244	187	117	66	166	104
	211	99	CS	1	C	14.2	20	1258	1581	324	253	108	795	275	430	421	342	312	504	167	280	280	244	187	117	66	166	104
DUET					A	2.8	4	248	1751	285	251^	128^	634	418	527	420	185^	74^	637	450	558	461	168^	67^	230^	163^	249^	190^
CONT'D																												

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PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB.8-14,1988

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
DUET-CONT'D																								
SUN 9.30P 30 FOX 7	B	2.8	4	244	1562	334	292	96^	688	376	531	443	256	134^	565	346	465	354	190	77^	171	97^	138	86^
117 87 CS 17	C	2.8	4	244	1657	339	305	86^	669	375	534	427	247	113	614	352	511	402	230	80^	207	123	167	107^
DYNASTY	A	14.9	25	1320	1552	310	240	68	862	259	473	444	385	343	476	190	302	281	191	145	111	69	104	67
WED 10.00P 60 ABC 7	B	14.6	25	1292	1577	336	272	89	887	298	508	449	377	335	463	196	287	237	180	150	114	70	113	67
218 99 GD 18	C	14.6	25	1290	1565	342	276	89	884	295	497	447	373	341	457	184	279	247	191	147	106	65	118	74
10.00 - 10.30	A	14.8	25	1311	1554	306	241	65	854	260	471	436	377	340	481	194	306	288	189	147	111	66	108	73
10.30 - 11.00	A	15.0	26	1329	1551	314	240	72	870	258	474	451	393	345	470	185	298	275	192	144	110	72	100	61
'88 VOTE: IOWA CAUCUS(S) MON 10.30P 30 ABC 205 96 P	A	12.4	21	1099	1540	331	270	90	853	275	482	445	378	324	493	148	293	276	255	167	107	64	87	56^
EQUALIZER	A	11.9	20	1054	1615	274	213	56^	758	198	395	389	384	314	675	192	388	375	342	249	112	49^	71	50^
WED 10.00P 60 CBS 5	B	12.4	21	1096	1579	281	209	63	759	205	407	380	386	310	662	182	367	348	346	249	82	36	75	40
210 99 PD 16	C	12.8	22	1134	1582	273	189	65	749	196	393	385	389	305	670	191	372	362	354	246	87	37	77	40
10.00 - 10.30	A	12.0	20	1063	1625	274	215	57^	765	201	401	392	387	314	660	190	385	374	335	241	114	47^	86	59^
10.30 - 11.00	A	11.8	21	1045	1605	274	212	55^	751	195	390	386	380	314	689	194	391	376	350	257	110	51^	56^	40^
FACTS OF LIFE	A	15.2	26	1347	1719	293	205	87	821	252	431	373	349	343	424	136	223	199	192	171	166	99	309	218
SAT 8.00P 30 NBC 7	B	15.3	26	1352	1750	312	250	91	829	281	450	381	312	336	471	172	279	248	200	159	177	108	273	187
201 99 CS 18	C	15.0	27	1331	1735	309	244	79	841	267	439	384	322	358	460	162	263	237	195	165	168	107	266	175
FALCON CREST	A	14.2	25	1258	1628	316	245	53	996	236	461	455	458	474	466	105	200	220	217	234	79	54	87	60
FRI 10.00P 60 CBS 5	B	14.7	26	1301	1599	325	249	50	962	241	445	441	432	452	463	127	220	218	213	214	73	47	100	70
210 99 GD 17	C	14.6	26	1289	1595	326	244	64	952	232	442	446	427	445	457	120	218	221	213	207	68	43	118	84
10.00 - 10.30	A	14.3	25	1267	1639	312	242	56	1001	231	458	455	464	482	460	105	201	220	214	228	81	55	97	63
10.30 - 11.00	A	14.1	25	1249	1616	320	248	49^	991	241	464	456	452	465	472	105	199	220	219	240	76	53	77	56
FAMILY TIES	A	15.3	23	1356	1967	352	302	94	770	354	539	454	290	182	601	327	471	367	216	109	262	147	333	214
SUN 8.00P 30 NBC 7	B	17.5	25	1553	1871	384	319	103	820	366	562	480	331	206	582	276	422	368	248	119	195	114	274	182
204 99 CS 22	C	19.2	29	1703	1909	382	329	102	798	371	569	481	321	183	591	289	442	379	249	106	216	119	304	206
48 HOURS	A	7.6	11	673	1429	259	171	58^	742	161	341	374	379	314	563	129	307	322	321	206	29^	7v	96	29^
TUE 8.00P 60 CBS 4	B	9.9	14	875	1542	276	194	69	752	195	377	394	363	304	610	176	345	344	316	215	56	20^	123	73
206 98 DN 4	C	9.9	14	875	1542	276	194	69	752	195	377	394	363	304	610	176	345	344	316	215	56	20^	123	73
48 HOURS IN ISRAEL																								
8.00 - 8.30	A	7.6	11	673	1461	251	166	60^	743	159	346	381	383	316	567	136	304	315	316	221	45^	11v	106	38^
8.30 - 9.00	A	7.5	11	665	1415	271	178	57^	750	166	341	372	380	316	566	123	314	333	331	194	12v	3v	86^	20v
FRANK'S PLACE(R)	A	11.0	16	975	1515	293	223	92	762	260	383	387	298	330	569	183	340	346	289	197	64^	27^	119	65
MON 9.30P 30 CBS 1	B	11.0	16	975	1515	293	223	92	762	260	383	387	298	330	569	183	340	346	289	197	64^	27^	119	65
207 98 CS 1	C	11.0	16	975	1515	293	223	92	762	260	383	387	298	330	569	183	340	346	289	197	64^	27^	119	65
FULL HOUSE CONT'D	A	11.5	19	1019	1766	323	277	93	812	267	483	454	364	284	453	186	290	301	196	123	191	112	310	204

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EVENING CONT'D																												
FULL HOUSE-CONT'D																												
FRI	8.00P	30	ABC	7	B	11.6	19	1029	1714	305	249	91	802	278	460	409	332	301	451	181	298	278	195	125	173	110	287	193
	191	91	CS	20	C	10.4	18	918	1725	296	237	89	794	277	454	410	335	293	475	189	306	286	208	133	161	93	295	196
GOLDEN GIRLS					A	24.4	40	2162	1755	325	227	73	898	259	442	415	393	392	455	131	221	211	204	197	152	93	251	179
SAT	9.00P	60	NBC	7	B	24.0	39	2126	1777	327	238	78	905	259	436	410	382	405	502	158	264	248	218	202	138	87	232	165
	205	98	CS	21	C	22.7	39	2010	1729	315	230	67	900	240	413	392	379	428	487	143	246	236	216	207	131	82	211	148
	9.00 - 9.30				A	23.8	39	2109	1749	325	228	74	902	252	435	408	394	403	446	122	210	200	198	200	148	88	252	179
	9.30 - 10.00				A	25.1	42	2224	1755	323	226	73	891	264	447	419	390	379	461	139	231	221	209	193	154	98	248	178
GROWING PAINS					A	24.0	34	2126	1793	361	313	100	771	384	552	458	286	177	445	224	339	299	178	83	263	140	314	222
TUE	8.30P	30	ABC	7	B	22.7	33	2010	1843	356	308	118	788	379	566	470	295	186	473	236	357	309	192	88	252	134	331	225
	221	99	CS	20	C	22.8	34	2018	1807	354	306	109	774	366	548	456	292	189	477	236	355	304	194	92	242	133	313	214
GROWING PAINS SPEC.(S,R)					A	15.1	22	1338	1701	309	247	56	763	243	453	429	360	261	458	155	295	276	232	125	219	116	260	198
MON	8.00P	30	ABC																									
	213	99	CS																									
HEAD OF THE CLASS					A	16.7	25	1480	1829	311	271	98	738	354	533	459	284	174	517	287	418	358	185	80	227	110	347	225
WED	8.30P	30	ABC	7	B	17.3	26	1533	1798	320	277	111	739	360	524	451	273	173	510	264	393	340	204	88	209	110	341	229
	215	99	CS	19	C	16.7	26	1478	1739	328	278	104	744	341	505	437	284	197	489	241	363	315	199	97	206	109	300	198
HIGH MOUNTAIN RANGERS					A	11.9	20	1054	1861	302	208	41^	841	157	382	413	451	387	744	166	350	402	419	305	125	56^	151	90
SAT	8.00P	60	CBS	7	B	12.6	21	1113	1912	320	227	53	844	189	413	431	446	362	749	202	386	393	392	296	115	50	204	129
	205	99	A	7	C	12.6	21	1113	1912	320	227	53	844	189	413	431	446	362	749	202	386	393	392	296	115	50	204	129
	8.00 - 8.30				A	11.3	19	1001	1842	292	200	37^	833	135	363	400	451	401	741	152	340	397	423	312	119	57^	149	91
	8.30 - 9.00				A	12.5	21	1108	1878	311	215	45^	849	176	398	425	451	374	747	179	359	406	415	300	129	56^	153	88
HIGHWAY TO HEAVEN					A	15.7	24	1391	1765	336	260	66	916	202	442	436	458	401	523	144	264	271	258	219	146	67	180	119
WED	8.00P	60	NBC	7	B	15.7	24	1388	1755	297	221	67	901	192	415	413	434	419	537	139	271	261	271	226	130	67	187	117
	208	99	GD	19	C	14.8	24	1308	1741	292	214	64	884	187	398	405	428	417	530	131	255	249	271	237	127	62	200	125
	8.00 - 8.30				A	15.1	24	1338	1768	331	258	69	916	201	437	429	452	407	530	143	266	272	263	224	149	67	174	118
	8.30 - 9.00				A	16.3	25	1444	1763	340	261	64	915	204	446	442	464	396	517	144	263	270	254	215	144	67	187	121
HOOPERMAN					A	14.4	22	1276	1762	306	250	87	803	291	506	475	371	248	575	228	382	349	249	159	174	98	210	145
WED	9.00P	30	ABC	7	B	14.9	23	1318	1709	303	251	105	762	296	487	446	344	224	559	226	382	337	263	142	161	88	227	154
	216	98	OP	18	C	15.7	25	1395	1674	312	254	98	769	293	477	441	343	241	547	218	362	326	253	150	152	79	206	136
HOUSTON KNIGHTS					A	10.1	17	895	1864	289	211	87	839	199	442	467	430	319	764	217	415	459	404	253	125	54^	135	64^
SAT	9.00P	60	CBS	6	B	10.3	17	911	1864	330	258	90	824	231	478	466	421	293	743	238	425	426	371	247	119	51	178	107
	203	97	OP	6	C	10.3	17	911	1864	330	258	90	824	231	478	466	421	293	743	238	425	426	371	247	119	51	178	107
	9.00 - 9.30				A	10.0	17	886	1872	282	206	88	836	194	437	462	432	323	763	209	403	452	410	263	131	57^	143	68^
	9.30 - 10.00				A	10.2	17	904	1856	295	215	87	842	204	447	471	428	315	766	224	427	465	399	243	119	52^	129	60^
HUNTER					A	13.4	20	1187	1644	281	188	54	809	149	384	424	467	351	615	109	294	341	373	250	119	55	102	71
TUE	9.00P	60	NBC	6	B	15.8	24	1404	1683	277	205	60	853	176	399	413	448	382	625	138	306	324	344	258	93	47	112	70
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB. 8-14, 1988

PROGRAM NAME / DAY TIME DUR NET NO. OF / #STNS CVG% TYPE T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
HUNTER-CONT'D																								
203 99 OP 6	C	15.8	24	1404	1683	277	205	60	853	176	399	413	448	382	625	138	306	324	344	258	93	47	112	70
9.00 - 9.30	A	13.7	20	1214	1646	272	181	60	820	155	394	427	461	357	605	112	290	340	363	243	121	55	99	69
9.30 - 10.00	A	13.2	19	1170	1630	288	193	47^	790	141	371	419	469	342	620	106	296	339	380	255	116	54^	104	72
J.J. STARBUCK	A	16.6	30	1471	1712	293	188	56	823	208	400	397	422	353	572	158	270	271	291	249	139	83	179	115
SAT 10.00P 60 NBC 5	B	13.7	25	1216	1752	327	225	59	848	228	419	405	420	357	594	162	304	293	308	246	141	86	169	110
205 98 GD 6	C	14.0	26	1242	1767	328	225	58	863	225	420	409	428	368	608	165	310	300	313	251	134	82	162	105
10.00 - 10.30	A	17.2	30	1524	1706	295	186	57	820	205	393	394	422	356	563	159	268	265	284	242	139	83	184	122
10.30 - 11.00	A	16.0	30	1418	1719	290	190	55	826	212	407	399	421	350	582	157	272	277	297	256	138	82	173	107
KATE & ALLIE	A	14.5	21	1285	1565	313	235	111	868	269	412	421	356	384	505	163	243	239	223	226	79	54	114	69
MON 8.00P 30 CBS 6	B	14.7	22	1305	1564	340	258	74	871	256	429	403	375	385	478	145	233	226	210	215	84	55	130	82
209 99 CS 9	C	15.0	22	1330	1569	344	257	76	863	254	431	406	377	377	484	145	241	236	218	210	88	58	135	86
KNOTS LANDING	A	17.2	27	1524	1592	371	315	66	952	319	548	470	402	370	433	148	253	237	191	153	105	72	101	63
THU 10.00P 60 CBS 6	B	16.5	27	1465	1578	382	306	79	951	323	549	489	413	350	424	165	265	238	186	132	102	65	100	62
209 99 GD 18	C	15.6	26	1385	1546	378	302	84	930	322	533	476	397	342	430	174	267	242	182	135	89	50	98	63
10.00 - 10.30	A	16.9	26	1497	1614	369	309	66	957	314	543	469	404	381	437	153	252	234	189	155	110	71	110	68
10.30 - 11.00	A	17.5	29	1551	1569	374	320	67	947	324	553	472	401	360	429	144	253	241	193	150	100	73	93	58
L.A. LAW	A	20.5	33	1816	1544	354	281	101	812	274	502	466	385	266	585	198	359	354	295	183	89	51	57	33^
THU 10.00P 60 NBC 5	B	20.6	34	1822	1611	353	286	102	824	308	532	502	390	235	598	219	392	375	297	163	105	57	85	47
213 99 GD 15	C	19.1	33	1696	1597	343	275	103	804	303	515	485	375	236	615	231	402	379	299	171	95	55	83	44
10.00 - 10.30	A	20.6	32	1825	1562	359	289	102	817	289	513	473	380	259	563	189	346	345	287	173	109	63	72	40
10.30 - 11.00	A	20.4	33	1807	1525	349	274	100	806	258	490	460	390	274	608	208	372	363	304	192	70	40	42	25^
LAW & HARRY MCGRAW	A	8.7	13	771	1576	307	230	56^	850	177	374	373	417	413	596	90	241	273	295	306	54^	31^	76^	33^
WED 8.00P 60 CBS 5	B	8.5	13	753	1552	263	180	37^	806	159	337	344	397	409	592	99	241	264	307	300	56	25^	98	58
199 98 PD 5	C	8.5	13	753	1552	263	180	37^	806	159	337	344	397	409	592	99	241	264	307	300	56	25^	98	58
8.00 - 8.30	A	8.6	14	762	1573	282	206	58^	832	170	363	361	402	406	599	86	230	265	293	318	56^	28^	86	38^
8.30 - 9.00	A	8.8	13	780	1579	331	254	54^	868	183	385	384	432	419	594	94	252	281	297	294	51^	34^	66^	28^
MAGIC IN-MAGIC KINGDOM(S)	A	12.6	21	1116	1829	273	208	88	765	215	411	402	354	303	557	163	316	316	262	202	141	60	366	246
FRI 8.00P 60 NBC																								
201 99 GV																								
8.00 - 8.30	A	12.4	20	1099	1802	282	214	87	773	215	409	404	353	313	545	145	301	300	263	210	131	53^	353	234
8.30 - 9.00	A	12.8	21	1134	1854	264	203	89	758	215	413	400	354	294	568	181	331	331	260	195	150	67	379	258
MAGNUM, P.I.	A	13.8	21	1223	1672	335	271	86	834	238	461	467	415	302	619	181	357	348	314	220	112	39^	108	58
WED 9.00P 60 CBS 4	B	14.9	23	1318	1659	322	248	74	849	240	472	454	424	317	608	194	344	327	287	217	95	35	107	63
204 98 PD 10	C	14.5	23	1286	1647	324	249	75	835	236	458	439	415	325	601	189	345	324	297	212	100	40	111	65
9.00 - 9.30	A	13.4	21	1187	1675	351	285	87	848	241	466	470	422	309	616	181	354	344	311	221	111	40^	99	51^
9.30 - 10.00	A	14.2	22	1258	1669	320	258	86	820	236	456	463	408	295	621	182	361	352	316	220	112	39^	116	66

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB.8–14,1988

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
MARRIED...WITH CHILDREN				A	4.7	7	416	1997	320	285	113^	686	403	519	403	227	132^	734	503	622	439	181	102^	280	170	297	192
SUN 8.30P	30	FOX	7	B	4.4	6	387	1935	338	307	121	716	415	562	465	240	130	694	446	598	444	213	70^	205	87	320	226
123	87	CS	17	C	4.2	6	375	1960	337	301	104	696	389	550	435	254	114	702	431	597	462	239	78	239	103	322	213
MATLOCK				A	19.1	28	1692	1680	264	187	46	904	135	348	377	453	493	611	96	239	262	316	321	79	39	86	60
TUE 8.00P	60	NBC	7	B	18.8	27	1664	1666	252	168	50	902	121	316	355	454	514	612	91	228	246	317	335	65	34	87	54
207	99	GD	17	C	17.7	27	1566	1631	247	158	48	885	123	301	343	441	510	600	97	228	241	304	328	61	29	85	49
8.00 - 8.30				A	18.6	27	1648	1664	252	179	42	893	126	333	364	445	498	616	97	240	261	310	325	74	39	81	57
8.30 - 9.00				A	19.6	28	1737	1695	276	196	50	914	145	362	390	460	487	607	95	238	262	321	317	83	39	90	63
MIAMI VICE				A	13.6	22	1205	1796	324	274	111	795	296	531	480	372	227	643	274	421	390	269	179	129	70	229	136
FRI 9.00P	60	NBC	6	B	13.5	22	1198	1786	342	295	108	774	303	535	470	362	202	663	281	447	413	298	164	148	76	201	117
209	99	OP	17	C	13.9	24	1228	1788	333	280	102	767	303	519	459	353	210	659	277	442	415	299	167	142	74	220	127
9.00 - 9.30				A	13.3	22	1178	1806	314	261	108	793	293	513	464	367	241	646	269	417	387	272	190	126	70	240	141
9.30 - 10.00				A	13.9	23	1232	1786	333	286	114	796	298	549	496	378	214	640	279	424	394	266	170	131	70	219	132
MR. BELVEDERE				A	11.3	18	1001	1752	335	270	93	823	259	456	427	390	314	455	183	287	267	192	138	192	102	282	180
FRI 8.30P	30	ABC	5	B	12.4	21	1102	1709	294	239	97	818	265	449	414	350	322	463	173	285	265	201	147	155	98	273	175
201	96	CS	5	C	12.4	21	1102	1709	294	239	97	818	265	449	414	350	322	463	173	285	265	201	147	155	98	273	175
MR. PRESIDENT				A	1.3	2	115	1971	229^	107v	67v	520^	211^	286^	257^	257^	176^	587	222^	371^	423^	322^	92v	268^	176^	596	398^
SAT 9.30P	30	FOX	5	B	2.0	3	175	1674	271	199	67^	584	247	374	346	266	175^	584	302	428	367	233	106^	197	89^	309	222
112	79	CS	5	C	2.0	3	175	1674	271	199	67^	584	247	374	346	266	175^	584	302	428	367	233	106^	197	89^	309	222
MOONLIGHTING				A	19.5	28	1728	1741	427	394	123	836	497	697	557	273	116	494	271	423	369	201	53	217	141	193	134
TUE 9.00P	60	ABC	7	B	18.1	27	1600	1705	384	344	139	803	442	637	529	287	133	492	280	410	354	183	55	206	120	204	131
220	99	PD	16	C	19.3	30	1709	1694	378	337	134	788	424	613	512	285	141	500	283	408	342	185	66	201	114	205	131
9.00 - 9.30				A	19.5	28	1728	1761	418	385	114	823	486	676	531	266	124	489	265	415	363	201	55	234	148	215	157
9.30 - 10.00				A	19.6	29	1737	1713	434	401	132	846	506	715	579	280	107	497	275	429	374	200	50	200	133	170	112
MURDER, SHE WROTE				A	19.5	29	1728	1648	336	211	33^	941	136	340	376	498	519	609	84	227	261	345	334	40	16^	58	33^
SUN 8.00P	60	CBS	6	B	20.5	29	1813	1641	314	202	38	917	135	338	376	465	502	597	87	217	242	317	330	52	24	75	43
210	99	SM	21	C	20.5	30	1814	1606	312	199	42	897	135	330	363	449	496	588	97	225	246	305	316	54	26	67	41
8.00 - 8.30				A	19.3	29	1710	1634	334	209	32^	930	132	334	366	489	517	616	86	229	260	344	341	37^	15^	51	28^
8.30 - 9.00				A	19.8	29	1754	1653	338	212	35^	947	139	344	385	504	519	600	81	225	260	344	325	42	17^	65	36
MY TWO DAD'S				A	13.4	19	1187	1930	344	291	89	731	323	515	452	293	170	568	279	447	368	224	105	288	152	343	247
SUN 8.30P	30	NBC	6	B	16.6	24	1472	1850	378	317	96	801	360	558	468	324	196	542	256	398	350	231	111	231	136	275	188
201	99	CS	18	C	17.1	25	1515	1865	376	326	99	791	370	573	484	318	175	551	266	414	361	235	101	237	133	286	199
NBC MONDAY NIGHT MOVIES				A	17.1	24	1515	1778	313	260	86	756	259	483	457	374	217	626	205	383	379	322	190	196	88	200	138
MON 8.30P	120	NBC	6	B	17.2	27	1524	1704	348	284	91	865	296	542	496	414	269	508	170	312	302	262	153	171	93	160	102
201	99	FF	19	C	17.1	27	1515	1647	338	270	87	865	285	512	468	405	295	486	165	297	279	242	154	146	83	150	93
MOVING TARGET																											
8.30 - 9.00				A	16.4	23	1453	1835	305	253	77	749	251	465	449	370	222	630	197	384	384	329	195	194	80	262	178
CONT'D																											

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PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB. 8–14, 1988

PROGRAM NAME / DAY, TIME #STNS, DUR CVG%, NET TYPE, NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
NBC MONDAY NIGHT MOVIES-CONT'D																								
9.00 - 9.30	A	17.4	24	1542	1765	323	270	83	751	268	491	454	366	210	625	212	389	385	318	185	183	86	206	141
9.30 - 10.00	A	17.5	25	1551	1752	313	262	92	754	265	488	455	369	214	622	205	375	369	315	194	201	91	176	122
10.00 - 10.30	A	17.2	26	1524	1752	310	255	88	766	250	486	467	389	222	623	206	385	376	326	188	206	94	158	111
NBC SUNDAY NIGHT MOVIE	A	14.3	22	1267	1744	277	186	60	640	197	357	359	352	219	862	301	557	525	446	256	144	35^	99	65
SUN 9.00P 120 NBC 7	B	17.0	27	1503	1747	328	264	88	766	310	493	437	335	222	664	275	457	415	310	162	171	88	145	96
203 99 FF 19	C	16.8	27	1488	1742	340	279	92	789	324	521	457	342	218	636	275	444	398	287	148	169	91	148	96
THE DIRTY DOZEN: FATAL MISSION																								
9.00 - 9.30	A	14.3	21	1267	1801	297	201	62	681	199	372	383	371	242	823	297	533	486	409	254	163	52	134	92
9.30 - 10.00	A	14.1	21	1249	1781	279	187	59	634	198	356	368	349	213	862	298	556	520	450	259	166	38^	119	81
10.00 - 10.30	A	14.3	21	1267	1715	276	185	62	626	195	348	348	352	212	879	298	560	539	464	263	132	28^	78	50^
10.30 - 11.00	A	14.5	23	1285	1682	255	171	58	618	196	350	336	337	211	884	310	578	554	463	247	116	23^	63	38^
NEWHART	A	13.9	19	1232	1550	299	236	109	757	277	410	407	298	297	563	195	344	351	270	186	94	55	136	88
MON 9.00P 30 CBS 7	B	15.7	23	1391	1605	337	272	94	821	292	470	440	345	306	569	202	353	345	269	184	89	44	125	76
206 97 CS 20	C	16.6	25	1473	1604	362	289	100	840	303	487	459	353	299	535	197	338	324	250	168	98	56	131	82
NIGHT COURT	A	23.9	36	2118	1681	358	305	119	830	337	561	498	366	221	523	202	354	327	255	138	158	77	170	101
THU 9.30P 30 NBC 6	B	22.7	36	2010	1757	367	310	110	837	340	556	498	355	232	574	235	405	366	269	134	167	85	178	110
205 99 CS 16	C	23.1	37	2046	1675	364	303	110	816	333	539	486	352	229	568	238	393	358	256	138	147	76	143	83
OLYMPIC DIARY-MON	A	10.7	19	948	1514	327	264	94	843	277	471	441	357	326	505	143	293	287	268	177	92	51^	73	49^
MON 10.49P 1 ABC 7	B	12.1	21	1068	1633	287	234	91	760	284	469	417	348	236	648	252	429	400	315	167	114	52	110	58
207 96 SC 21	C	12.7	21	1121	1661	262	207	69	712	222	396	365	346	268	673	234	409	384	326	207	127	58	149	86
OLYMPIC DIARY-TUE	A	14.1	23	1249	1506	378	351	157	821	473	684	597	289	105	448	237	382	348	201	39^	111	81	126	68
TUE 10.39P 1 ABC 7	B	13.1	23	1163	1557	365	329	165	818	477	675	568	280	110	509	280	422	387	205	50	119	72	112	63
216 99 SC 21	C	13.9	25	1234	1566	360	315	145	832	437	635	539	307	159	499	253	387	349	205	80	117	70	118	70
OLYMPIC DIARY-WED	A	15.0	26	1329	1547	317	241	73	866	263	475	452	389	340	468	182	297	279	193	143	107	72	106	65
WED 10.42P 1 ABC 7	B	14.7	26	1304	1546	340	276	90	892	301	511	452	378	337	447	186	270	226	173	151	105	65	102	58
218 99 SC 20	C	14.6	26	1290	1543	338	271	85	888	288	490	445	378	351	449	174	267	240	191	150	100	59	106	67
OLYMPIC DIARY-THU	A	8.9	14	789	1606	277	227	101	664	286	504	465	335	99	708	379	601	517	287	82	130	49^	104	77^
THU 10.40P 1 ABC 7	B	9.3	16	823	1621	250	200	80	630	227	419	379	311	170	752	297	512	476	366	181	131	41	108	63
202 98 SC 20	C	9.9	17	874	1634	270	210	76	695	229	419	387	344	230	682	254	443	408	330	187	126	51	131	85
OLYMPIC DIARY-FRI	A	12.1	22	1072	1651	316	248	67	760	204	419	429	401	271	647	167	354	377	334	231	115	44^	128	84
FRI 10.38P 1 ABC 7	B	12.7	23	1126	1618	312	237	67	793	222	438	447	410	287	641	184	369	386	329	209	85	36	100	67
219 99 SC 22	C	12.6	23	1116	1609	303	225	82	802	233	440	437	399	296	629	189	367	376	312	205	85	38	93	57
OUR HOUSE	A	10.1	16	895	1881	321	242	53^	831	213	408	389	389	364	533	187	323	290	254	167	195	91	322	237
SUN 7.00P 60 NBC 6	B	11.3	17	997	1812	322	256	74	806	243	444	415	371	307	570	195	343	328	280	177	156	84	279	202
201 99 GD 19	C	12.1	19	1072	1824	334	270	72	813	253	452	427	363	307	579	203	355	334	278	175	165	87	267	185
7.00 - 7.30	A	9.1	15	806	1858	315	236	53^	834	201	386	366	385	392	534	170	312	287	264	178	180	85	311	235
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB. 8–14, 1988

PROGRAM NAME / DAY TIME DUR NET NO. OF / #STNS CVG% TYPE T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
OUR HOUSE-CONT'D																								
7.30 - 8.00	A	11.1	17	983	1901	326	248	54^	828	223	426	408	393	342	533	201	332	293	246	158	208	96	331	239
PERFECT STRANGERS	A	16.6	26	1471	1828	318	266	93	743	319	503	441	309	198	531	266	403	366	220	97	212	106	343	216
WED 8.00P 30 ABC 7	B	16.9	26	1495	1814	331	277	108	758	341	512	446	294	200	521	254	387	347	219	98	198	106	336	219
218 99 CS 19	C	16.1	26	1427	1740	329	274	101	763	324	492	428	297	224	491	228	351	309	205	108	190	102	296	194
PRESIDENTIAL PORTRAIT	A	16.3	25	1440	1598	322	238	51	919	191	430	436	459	427	529	121	245	260	271	239	69	35	81	52
TUE 10.03P 1 CBS 16	B	13.5	21	1198	1587	326	243	67	871	228	443	433	427	368	524	151	276	269	261	211	86	43	106	63
210 99 DO 51	C	13.2	21	1168	1585	323	239	72	854	236	436	425	406	355	536	160	290	281	267	208	88	44	107	67
THU 9.58P 1																								
9.30 - 10.00	A	15.0	23	1329	1670	341	271	60	932	251	497	469	432	385	513	153	288	295	246	184	104	57	121	76
10.00 - 10.30	A	17.5	27	1551	1538	306	210	43	907	140	372	407	481	463	544	93	207	230	293	285	40^	15^	47	31^
ST. ELSEWHERE	A	13.7	23	1214	1455	292	231	134	841	292	525	521	420	250	472	180	307	292	238	132	72	44^	70	38^
WED 10.00P 60 NBC 5	B	13.3	23	1178	1519	330	270	126	846	311	543	516	411	239	524	208	358	334	251	129	73	50	75	35
205 99 GD 16	C	13.6	23	1203	1508	332	269	117	836	313	534	509	399	241	513	207	345	323	236	137	84	52	75	41
10.00 - 10.30	A	13.4	22	1187	1448	285	225	136	835	286	514	508	415	256	459	169	292	286	237	131	75	51^	79	43^
10.30 - 11.00	A	14.1	25	1249	1451	297	236	132	840	295	532	530	422	243	480	190	319	295	237	131	69	36^	62	34^
SIMON & SIMON	A	13.3	20	1178	1719	302	230	55	865	207	446	438	434	367	601	157	320	341	315	223	126	54	127	77
THU 9.00P 60 CBS 6	B	13.2	20	1167	1646	300	216	69	848	210	428	420	423	360	561	163	297	305	285	212	103	53	134	86
204 97 PD 9	C	12.8	19	1135	1636	286	203	69	835	204	413	406	413	361	566	167	301	305	286	213	97	49	138	84
9.00 - 9.30	A	12.9	19	1143	1749	301	226	60	852	197	436	435	435	360	621	161	338	359	334	227	132	52^	143	88
9.30 - 10.00	A	13.6	20	1205	1703	306	234	51^	884	217	458	445	435	377	585	154	306	326	299	221	120	57	113	68
60 MINUTES	A	19.0	30	1683	1599	286	211	39	784	158	310	332	345	415	733	198	348	350	328	344	41	11^	41	24^
SUN 7.00P 60 CBS 7	B	19.6	30	1735	1568	286	193	35	810	150	302	326	369	443	680	148	300	312	330	333	35	16^	43	25
211 99 DN 22	C	21.0	33	1864	1557	281	190	42	768	148	299	315	351	409	698	166	327	338	337	318	40	16	51	27
7.00 - 7.30	A	18.2	30	1613	1599	277	209	39^	776	157	309	326	334	412	742	202	352	351	326	351	42	11^	38^	23^
7.30 - 8.00	A	19.8	31	1754	1598	294	213	38	790	158	311	337	354	418	725	194	344	349	330	337	39	11^	45	25^
SLAP MAXWELL	A	12.3	19	1090	1686	292	231	82	830	275	489	478	388	284	562	198	356	371	262	160	146	87	149	107
WED 9.30P 30 ABC 7	B	12.3	19	1086	1645	302	247	104	781	288	482	441	358	249	561	228	375	334	257	148	131	75	172	106
215 98 CS 18	C	13.1	21	1160	1619	314	253	99	782	288	478	445	353	252	554	217	364	334	263	149	125	66	158	94
SLEDGE HAMMER	A	6.8	11	602	1756	282	242	72^	707	252	435	437	332	218	549	194	351	357	252	156	157	64^	343	238
FRI 9.30P 30 ABC 5	B	8.1	13	721	1708	288	239	84	725	253	441	422	331	235	528	179	344	334	263	147	176	88	279	192
208 98 CS 5	C	8.1	13	721	1708	288	239	84	725	253	441	422	331	235	528	179	344	334	263	147	176	88	279	192
SONNY SPOON	A	12.0	21	1063	1740	327	294	93	773	285	538	499	385	194	599	246	389	350	280	165	173	80	194	124
FRI 10.00P 60 NBC 1	B	12.0	21	1063	1740	327	294	93	773	285	538	499	385	194	599	246	389	350	280	165	173	80	194	124
203 99 PD 1	C	12.0	21	1063	1740	327	294	93	773	285	538	499	385	194	599	246	389	350	280	165	173	80	194	124
10.00 - 10.30	A	12.3	21	1090	1762	339	304	97	777	295	552	508	386	187	600	257	395	351	266	163	181	91	204	126
10.30 - 11.00	A	11.8	21	1045	1702	311	280	88	763	271	518	486	381	199	593	233	378	346	292	166	164	68	183	120

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
SPECIAL MOVIE PRSNT-CBS(S)				A	17.3	27	1533	1519	303	205	51	907	149	364	399	469	467	546	96	207	232	287	288	28^	11^	38^	21^
TUE 9.00P	120	CBS																									
210	99	FF																									
WINDMILLS OF THE GODS, PART 2																											
9.00 - 9.30				A	16.6	24	1471	1509	296	198	55	894	145	346	390	461	466	546	98	212	233	280	284	24^	9v	44	21^
9.30 - 10.00				A	17.2	25	1524	1510	297	201	57	891	142	354	390	463	461	548	99	218	239	285	280	28^	12^	43	23^
10.00 - 10.30				A	17.6	28	1559	1534	312	212	45	924	152	378	409	477	471	543	92	197	223	288	292	30^	12^	37^	24^
10.30 - 11.00				A	18.0	30	1595	1505	303	206	46	906	154	372	401	468	465	543	95	201	230	289	292	29^	12^	27^	16^
SPORTSBREAK-SAT				A	8.8	15	780	1701	289	195	70^	806	204	385	406	395	332	703	218	412	414	341	227	87	44^	105	44^
SAT 9.58P	1	CBS	7	B	10.3	17	909	1773	329	255	80	832	236	449	447	406	315	687	219	394	390	337	236	106	41	148	92
209	99	SN	21	C	8.7	15	767	1687	302	229	69	806	222	415	412	380	330	646	194	361	367	320	230	102	43	133	83
SPORTSBREAK-SUN				A	19.1	28	1692	1688	369	285	40	902	252	484	444	449	362	550	162	295	274	266	213	112	74	123	92
SUN 10.03P	1	CBS	7	B	17.4	26	1538	1664	343	257	53	865	215	453	449	447	348	627	154	311	321	331	259	80	38	91	59
210	99	SN	21	C	17.5	27	1555	1652	343	250	62	882	220	451	448	448	363	605	151	305	308	323	249	78	37	86	53
THIRTYSOMETHING				A	14.9	24	1320	1521	378	350	160	814	482	680	589	275	104	457	240	386	355	202	44^	121	87	129	68
TUE 10.00P	60	ABC	7	B	13.7	23	1214	1575	369	331	163	819	477	670	562	279	116	507	279	417	380	203	55	129	79	119	65
216	99	GD	17	C	13.7	24	1214	1571	366	326	156	825	462	653	549	289	136	497	269	398	358	196	68	125	74	124	70
10.00 - 10.30				A	15.8	25	1400	1553	381	351	161	813	489	681	585	271	104	465	244	392	357	205	47	137	94	139	75
10.30 - 11.00				A	13.9	23	1232	1494	377	351	160	820	477	683	598	282	105	451	237	383	354	201	40^	103	79	120	61
THORNS				A	7.7	13	682	1689	330	272	81^	768	275	466	436	376	250	474	175	291	283	205	147	131	74^	315	222
FRI 9.00P	30	ABC	5	B	9.2	15	812	1679	286	232	91	759	263	445	415	348	257	472	155	287	277	229	150	165	110	283	194
206	98	CS	5	C	9.2	15	812	1679	286	232	91	759	263	445	415	348	257	472	155	287	277	229	150	165	110	283	194
TOUR OF DUTY				A	12.4	18	1099	1700	232	185	66	635	199	364	362	307	222	755	254	488	498	384	207	101	16^	208	148
THU 8.00P	60	CBS	5	B	11.8	18	1045	1734	261	208	75	698	218	412	405	340	237	743	268	493	465	360	204	107	32	185	125
205	99	GD	15	C	11.0	17	973	1675	259	200	64	670	201	388	375	330	239	729	260	482	458	360	200	119	41	157	98
8.00 - 8.30				A	11.7	17	1037	1692	219	175	61	636	192	348	347	299	235	755	246	474	496	383	217	95	15v	206	144
8.30 - 9.00				A	13.1	19	1161	1707	243	195	69	635	205	378	376	315	210	754	261	500	500	385	198	107	16^	211	152
TRACEY ULLMAN SHOW				A	3.0	4	266	1837	225^	195^	109^	627	381	494	400	205^	104^	600	407	488	366	149^	111^	293	192^	317	221^
SUN 9.00P	30	FOX	7	B	3.2	5	284	1666	330	286	89^	683	360	513	437	256	145	604	348	487	398	221	85^	189	98^	190	131
118	87	CS	20	C	3.1	5	272	1716	336	294	81^	658	350	509	432	255	118	620	343	513	416	243	82^	229	125	209	140
20/20				A	11.9	21	1054	1664	309	241	70	766	205	412	428	393	282	644	154	350	379	342	233	110	44^	143	90
FRI 10.00P	60	ABC	7	B	13.1	23	1157	1635	317	240	71	801	228	443	453	408	288	630	184	364	380	323	205	91	41	113	78
219	99	DN	22	C	12.8	23	1132	1616	300	224	83	800	236	438	435	392	296	622	190	363	373	306	202	89	42	105	67
10.00 - 10.30				A	11.9	21	1054	1659	299	231	67	759	205	401	422	383	284	634	145	338	372	343	234	108	44^	159	97
10.30 - 11.00				A	12.0	22	1063	1655	316	249	71	767	203	420	430	399	278	649	163	360	383	338	231	112	43^	127	82
21 JUMP STREET				A	5.2	8	461	1893	339	276	96^	756	359	567	477	328	136^	520	286	435	311	225	66^	331	214	286	203
SUN 7.00P	60	FOX	7	B	5.1	8	456	1772	365	318	84	746	382	581	453	299	130	508	311	426	299	177	62^	258	139	260	184
CONT'D																											

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PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
21 JUMP STREET-CONT'D																												
	122	87	OP	22	C	5.3	9	474	1769	361	317	76	711	347	544	431	304	127	543	309	435	328	203	82	275	150	241	157
	7.00 - 7.30				A	5.1	8	452	1889	333	269	92^	773	358	568	497	345	140^	532	290	439	325	235	70^	329	202	256	173
	7.30 - 8.00				A	5.2	8	461	1933	352	288	101^	755	367	577	467	317	134^	519	288	438	303	219	64^	339	228	321	236
227					A	17.6	29	1559	1730	319	233	91	861	263	448	401	362	367	415	130	201	173	171	186	165	90	288	194
SAT	8.30P	30	NBC	7	B	17.3	28	1535	1761	320	257	87	859	278	452	395	331	362	475	179	283	251	189	162	162	99	265	185
	197	98	CS	19	C	17.0	30	1506	1746	316	248	71	874	260	436	393	346	391	466	160	261	239	195	174	155	96	251	171
WEREWOLF					A	3.1	5	275	1963	319	258	102^	683	305	492	433	305	155^	654	340	527	428	273	125^	212^	84^	415	284
SUN	8.00P	30	FOX	7	B	3.8	5	337	1954	331	299	108	718	379	570	471	291	109	644	369	550	435	240	72^	230	103	361	263
	122	87	SM	17	C	4.0	6	351	1993	334	295	93	707	379	569	449	284	100	666	378	560	453	257	78	260	116	360	237
WEST 57TH					A	8.9	16	789	1561	265	184	87	792	212	406	422	399	305	607	176	344	343	305	218	66^	42^	96	56^
SAT	10.00P	60	CBS	6	B	9.3	17	821	1611	302	233	73	790	229	426	434	396	293	640	213	382	378	303	208	76	30^	105	69
	209	99	DN	19	C	7.7	15	685	1585	300	230	69	777	229	416	420	373	296	632	198	375	377	306	209	79	33^	97	58
	10.00 - 10.30				A	9.3	16	824	1621	272	195	93	816	223	427	435	403	311	625	179	362	365	321	213	75^	47^	105	61^
	10.30 - 11.00				A	8.4	16	744	1513	261	175	81^	776	203	389	412	399	302	595	175	327	324	291	226	57^	36^	86	51^
WHO'S THE BOSS?					A	22.7	34	2011	1750	342	291	95	754	350	519	438	293	194	457	210	335	299	198	96	232	126	308	209
TUE	8.00P	30	ABC	7	B	21.9	32	1937	1816	354	301	110	788	359	544	459	304	205	484	226	352	311	206	101	223	118	322	216
	221	99	CS	20	C	21.7	33	1919	1776	349	296	102	776	344	524	443	301	209	478	224	341	295	201	104	216	118	306	208
WISEGUY					A	11.6	19	1028	1525	294	236	76	765	236	434	410	351	290	603	192	366	364	309	188	91	27^	66	33^
MON	10.00P	60	CBS	6	B	11.5	19	1016	1527	315	251	74	773	240	445	414	362	287	613	198	375	376	315	191	83	25^	59	35
	205	98	OP	6	C	11.5	19	1016	1527	315	251	74	773	240	445	414	362	287	613	198	375	376	315	191	83	25^	59	35
	10.00 - 10.30				A	9.2	14	815	1507	269	209	79	726	200	380	369	325	306	625	190	367	364	317	212	79	19v	77^	33^
	10.30 - 11.00				A	14.0	25	1240	1537	311	253	75	791	259	470	438	368	280	590	194	365	363	304	172	98	33^	58	33^
WNTR OLYMS-SAT-8:00PM-1(S)					A	9.9	17	877	1681	280	213	51^	715	211	384	388	334	271	720	237	424	415	340	235	91	27^	155	115
SAT	8.00P	180	ABC																									
	219	99	SE																									
	8.00 - 8.30				A	10.6	18	939	1676	269	205	56^	741	199	355	368	332	317	686	216	371	363	311	263	74	24^	175	116
	8.30 - 9.00				A	9.8	16	868	1664	258	198	52^	699	203	364	381	326	267	730	242	422	410	330	253	83	19^	153	112
	9.00 - 9.30				A	8.8	15	780	1694	292	225	45^	705	212	386	399	331	256	769	269	452	448	336	246	77^	21v	143	114
	9.30 - 10.00				A	9.1	15	806	1708	289	226	49^	691	198	384	386	331	257	745	256	453	445	343	227	111	24^	160	126
	10.00 - 10.30				A	10.9	19	966	1671	283	220	56^	713	227	406	400	328	255	702	232	434	417	348	212	107	37^	150	112
	10.30 - 11.00				A	10.2	19	904	1678	288	207	46^	737	224	408	396	359	271	699	212	420	417	374	214	91	34^	150	110
WNTR OLYMS-SUN-7:00PM-1(S)					A	19.7	30	1745	1855	365	288	69	865	256	507	519	436	280	701	227	434	452	364	201	119	59	171	118
SUN	7.00P	240	ABC																									
	219	99	SE																									
	7.00 - 7.30				A	15.6	26	1382	1820	337	263	56	793	221	444	460	406	272	717	230	440	452	376	204	95	47	215	143
	7.30 - 8.00				A	16.7	26	1480	1882	337	257	62	819	230	476	502	433	262	723	238	452	470	377	204	121	59	219	139
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB.8–14,1988

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
WNTR OLYMS-SUN-7:00PM-1(-CONT'D																											
8.00 - 8.30				A	17.8	27	1577	1912	343	274	60	822	237	483	498	423	263	734	254	463	483	366	202	142	63	214	155
8.30 - 9.00				A	18.8	27	1666	1905	350	282	73	867	257	517	521	441	276	731	234	457	474	387	211	123	58	183	127
9.00 - 9.30				A	22.7	33	2011	1871	362	289	78	895	260	516	521	442	302	683	214	425	439	358	199	125	65	168	117
9.30 - 10.00				A	22.4	33	1985	1844	391	308	73	911	275	532	540	445	298	673	210	411	432	351	198	113	54	147	98
10.00 - 10.30				A	23.2	35	2056	1807	391	307	73	889	278	531	536	437	282	673	221	418	431	349	192	112	56	134	95
10.30 - 11.00				A	20.7	33	1834	1787	384	299	66	870	263	523	539	445	268	682	220	417	440	357	196	119	65	116	89
WOMEN IN PRISON				A	2.6	4	230	1661	237^	166^	69v	464	234^	306	305	217^	110^	454	223^	338	352	231^	43v	204^	125^	539	388
SAT 8.30P	30	FOX	7	B	2.3	4	205	1728	266	218	63^	525	246	384	332	235	109^	524	299	419	343	195	69^	254	151^	426	303
115	80	CS	16	C	2.5	4	219	1668	278	223	67^	567	234	382	345	278	143	534	258	388	330	213	114^	225	130	342	239

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT					A	11.8	20	1044	236	165	798	138	315	353	405	415	564	126	246	275	273	258	26^	30^	25^	35	18^	16^
MON-FRI	6.30P	30	ABC	34	B	11.8	20	1046	249	175	794	157	334	354	405	398	572	129	255	282	280	260	30	36	28	42	23^	22^
	215	99	N	98	C	11.0	20	972	231	164	767	149	310	320	375	405	575	130	255	275	272	267	27	28	26^	40	23^	21^
ABC WRLD NEWS TONIGHT-SAT					A	10.3	20	913	227	144	774	121	266	298	376	442	583	102	219	267	306	296	38^	35^	35^	34^	28^	30^
SAT	6.30P	30	ABC	7	B	8.2	15	729	224	141	757	121	257	278	361	439	626	144	273	302	302	282	25^	26^	26^	36^	33^	26^
	182	94	N	10	C	7.6	14	673	215	135	745	120	250	272	348	433	632	148	274	301	300	287	26^	24^	25^	39^	30^	24^
ABC WRLD NEWS TONIGHT-SUN					A	10.1	19	895	294	219	805	184	394	416	414	339	676	161	329	381	362	263	60^	46^	56^	49^	29^	25^
SUN	6.30P	30	ABC	6	B	7.2	12	637	243	171	788	161	320	329	381	408	642	149	297	329	333	274	40^	36^	38^	43^	31^	36^
	163	86	N	19	C	6.8	12	606	224	162	759	146	285	291	340	424	619	141	275	285	302	290	36^	30^	34^	33^	25^	29^
CBS EVENING NEWS-RATHER					A	11.1	19	980	220	139	781	132	281	294	337	445	594	89	218	235	277	338	28^	24^	19^	32^	23^	18^
MON-FRI	6.30P	30	CBS	35	B	12.4	21	1100	228	143	778	127	281	302	342	439	598	103	234	234	285	330	30	24	26	34	25	26
	210	99	N	104	C	11.9	22	1057	221	135	757	126	270	294	333	429	592	106	230	233	281	326	28	21^	26	36	23^	23^
CBS EVENING NEWS-SUNDAY					A	7.0	13	620	206	137	740	99^	216	251	306	460	739	166	294	299	328	398	24v	13v	24v	14v	9v	30^
SUN	6.00P	30	CBS	7	B	7.6	13	672	230	157	763	107	251	277	340	456	651	132	277	278	304	339	20^	23^	20^	21^	18^	20^
	183	88	N	9	C	7.3	13	643	222	145	752	107	238	268	324	457	644	131	273	273	299	336	22^	22^	22^	20^	16^	16^
CBS SAT. NEWS-SCHIEFFER					A	5.7	11	505	203	113^	779	74^	200	230	308	526	662	95^	195	224	291	408	7v	15v	16v	33^	4v	15v
SAT	6.30P	30	CBS	6	B	6.9	13	616	191	119	745	110	233	251	302	458	650	135	253	253	295	349	20^	18^	26^	37^	23^	22^
	161	88	N	17	C	7.2	14	637	185	111	729	105	215	236	285	462	620	128	244	249	279	337	28^	19^	28^	34^	22^	15^
NBC NIGHTLY NEWS					A	10.9	19	962	217	150	799	131	296	332	368	430	583	144	264	273	270	273	23^	26^	21^	25^	19^	25^
MON-FRI	6.30P	30	NBC	34	B	11.4	20	1012	221	152	801	136	292	320	358	440	592	142	264	272	272	278	26	28	26	36	21^	24^
	204	99	N	99	C	10.8	20	958	211	146	789	130	281	312	346	441	594	139	257	266	263	288	29	32	29	34	20^	22^
NBC NIGHTLY NEWS-SAT.					A	4.5	9	399	232	166	788	114^	281	327	318	432	619	121^	227	214	239	369	6v	4v	3v	17v	23v	17v
SAT	6.30P	30	NBC	5	B	7.9	15	698	193	129	774	119	234	265	288	475	622	141	261	258	260	326	28^	30^	35^	42^	24^	34^
	156	80	N	17	C	8.5	17	756	180	114	776	110	220	251	293	495	609	126	231	236	251	337	23^	24^	25^	32^	18^	21^
NBC NIGHTLY NEWS-SUN					A	4.2	8	372	275	171	756	89^	231	265	355	453	682	128^	256	272	329	364	2v	30v	19v	43v	38v	30v
SUN	6.30P	30	NBC	3	B	6.1	10	538	232	143	789	104	223	271	322	489	595	111	228	245	258	316	25^	26^	21^	26^	38^	26^
	159	74	N	9	C	6.6	12	586	233	154	788	122	259	283	334	466	642	136	268	273	289	326	32^	29^	29^	34^	29^	22^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB.8-14,1988

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE																								
ABC NEWS:NIGHTLINE	A	5.0	14	443	1377	262	186	203	43^	706	191	379	371	435	410	57^	580	184	340	318	379	361	28^	21^
TUE-FRI 11.30P 31 ABC 31	B	5.4	15	476	1380	252	187	195	67	710	192	372	353	412	374	66	564	196	329	306	366	339	27^	19^
212 98 N 78	C	5.4	16	474	1403	251	182	190	67	715	184	358	339	400	362	63	581	179	320	298	358	330	24^	21^
11.30 - 12.00	A	5.0	14	445	1378	262	186	203	43^	707	192	380	372	436	410	56^	581	184	340	318	379	361	28^	21^
12.00 - 12.30	A	4.1	13	363	1373	275	191	213	36^	700	171	368	362	430	405	63^	585	194	354	323	386	374	33^	21^
ABC WEEKEND REPORT-SAT.	A	2.2	8	195	1580	211^	166^	186^	84v	728	186^	427	380	420	402	161^	682	260^	420	355	486	443	58v	37v
SAT 11.30P 15 ABC 7	B	2.1	7	190	1534	303	223	227	82^	772	199	433	412	455	413	80^	528	201	331	319	383	336	25v	52^
140 74 N 20	C	2.1	6	182	1440	298	236	225	85^	729	197	394	367	416	377	70^	540	178	308	288	352	319	21v	42^
ABC WEEKEND REPORT-SUN.	A	2.0	11	177	1405	312^	235^	229^	114^	628	132^	379	371	460	415	40v	587	183^	375	375	530	530	83v	92v
SUN 11.15P 15 ABC 7	B	2.2	9	197	1478	278	218	216	99^	664	207	373	356	424	370	85^	608	233	419	396	474	440	48^	43v
126 67 N 20	C	2.1	8	189	1412	257	209	209	69^	661	179	354	340	406	366	63^	596	197	386	369	436	412	43^	30v
CAMPAIGN '88:IOWA CAUCUS(S)	A	4.4	15	390	1464	276	250	237	70^	735	215	394	357	397	377	104^	641	209	359	334	418	352	19v	17v
MON 11.30P 49 CBS																								
191 94 P																								
11.30 - 12.00	A	4.8	15	425	1494	286	253	240	75^	743	204	388	345	392	373	105^	658	209	364	341	433	365	22v	20v
12.00 - 12.30	A	3.8	15	337	1393	254	242	231	59^	714	235	403	376	403	382	102^	603	209	346	317	384	323	12v	11v
CBS LATE NIGHT I	A	3.7	15	325	1439	305	266	260	80^	733	245	455	439	496	450	80^	588	175	349	332	408	361	31^	29^
MON 12.19A 74 CBS 26	B	4.0	15	350	1435	302	245	241	90	766	232	443	408	462	424	83	552	176	340	323	373	326	31^	28^
178 85 FF 81	C	3.8	15	333	1389	282	215	226	83	758	214	406	375	432	395	68^	522	175	317	302	353	315	23^	26^
TUE&THU 11.30P 66																								
WED 11.30P 65																								
11.30 - 12.00	A	4.4	14	393	1460	283	241	237	76^	738	229	434	417	479	437	68^	587	153	332	315	388	352	32^	31^
12.00 - 12.30	A	3.7	15	325	1437	320	281	272	86^	750	247	468	448	506	460	75^	574	164	342	320	391	354	29^	31^
12.30 - 1.00	A	3.2	16	281	1401	335	297	289	81^	713	272	473	465	511	459	102^	589	221	386	377	451	374	32^	26v
1.00 - 1.30	A	2.5	17	222	1324	272^	241^	241^	66v	621	256^	429	429	466	416	118^	614	239^	381	364	471	389	39v	17v
1.30 - 2.00	A	2.1	16	186	1327	273^	238^	238^	58v	627	252^	441	441	478	440	97^	613	192^	368	344	435	402	48v	20v
CBS LATE NIGHT II	A	2.4	14	210	1429	324	279	268	98^	725	269	505	484	523	472	77^	563	192	368	349	400	366	45^	38v
MON 1.33A 43 CBS 33	B	2.5	14	218	1399	309	252	238	98^	729	243	464	430	473	427	101^	539	206	373	354	397	335	33^	37^
175 84 FF 101	C	2.4	14	209	1354	303	236	240	95^	725	234	435	402	453	411	85^	508	207	350	330	377	324	24v	32^
TUE 12.36A 48																								
WED 12.35A 47																								
THU 12.36A 52																								
FRI 1.00A 56																								
12.30 - 1.00	A	2.7	15	242	1463	337	290	273	107^	750	265	506	489	530	476	68^	552	169	336	306	366	343	34v	56^
1.00 - 1.30	A	2.3	13	207	1451	345	294	283	107^	729	272	519	492	533	480	84^	573	209	395	373	421	383	46^	40^
1.30 - 2.00	A	2.0	13	182	1367	258	230^	231^	62v	684	267	486	475	504	465	91^	568	218^	384	383	419	369	64^	11v
2.00 - 2.30	A	2.0	19	177	1274	308^	271^	252^	94^	672	280^	467	432	469	409	39v	535	112^	314^	314^	380	362	46v	<<

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																												
CBS NEWS NIGHTWATCH-1					A	1.1	11	100	1303	326^	263^	273^	50v	661	168^	392	370	399	379	45v	531	162^	325^	324^	400	372	19v	20v
MON	2.19A	11	CBS	34	B	0.9	9	82	1291	289^	211^	218^	78v	679	230^	393	369	413	368	76v	512	194^	328	302^	379	354	40v	16v
	50	53	N	94	C	0.9	9	78	1254	283^	211^	208^	74v	693	239^	388	360	410	376	71v	469	192^	322^	296^	340	309^	22v	15v
TU-THSU	2.00A	30																										
CBS NEWS NIGHTWATCH-2					A	1.0	12	91	1239	275^	202^	203^	32v	600	99^	318^	315^	333^	316^	44v	518	123^	294^	292^	384	369	38v	22v
TU-THSU	2.30A	30	CBS	33	B	0.9	11	79	1234	314^	206^	215^	62v	660	209^	373	352	400	365	77v	480	176^	294^	272^	349	320^	43v	15v
	64	63	N	102	C	0.9	11	76	1225	313^	214^	213^	69v	682	231^	384	357	412	380	69v	459	191^	312^	289^	332^	298^	21v	15v
CBS NEWS NIGHTWATCH-2(B)					A	0.8	10	71	1075	296^	204v	252^	138v	613^	188v	399^	304^	353^	310^	66v	461^	101v	250^	250^	306^	240^	<<	<<
MON	2.30A	30	CBS																									
	46	47	N																									
CBS NEWS NIGHTWATCH-3					A	0.9	16	82	1138	249^	181^	199^	35v	594	103v	272^	260^	300^	288^	42v	447	105^	239^	238^	299^	271^	28v	13v
M-THSU	3.00A	180	CBS	34	B	0.8	14	72	1102	290^	187^	195^	44v	669	146^	314^	298^	358	333^	60v	381	128^	218^	210^	259^	221^	22v	<<
	102	81	N	103	C	0.8	16	72	1123	298^	178^	197^	56v	689	170^	305^	283^	366	339^	53v	367	136^	226^	217^	244^	206^	12v	9v
3.00 - 3.30					A	1.0	14	92	1249	253^	180^	197^	37v	592	115^	309^	300^	325^	314^	49v	533	118^	306^	305^	398	378	48v	17v
3.30 - 4.00					A	1.0	16	90	1203	257^	188^	204^	40v	611	109^	296^	285^	323^	307^	44v	492	131^	294^	294^	369^	335^	23v	12v
4.00 - 4.30					A	0.9	15	78	1176	260^	192^	210^	38v	638	108v	281^	264^	310^	299^	33v	440	90v	239^	239^	302^	278^	20v	10v
4.30 - 5.00					A	0.8	16	73	1078	238^	173^	191^	32v	586	95v	228^	216^	262^	252^	36v	398^	95v	199^	199^	265^	239^	22v	18v
5.00 - 5.30					A	0.8	16	71	1142	266^	207^	216^	33v	642	95v	279^	267^	305^	294^	27v	418^	72v	190^	190^	227^	210^	22v	11v
5.30 - 6.00					A	0.9	15	76	1074	245^	169^	198^	31v	562	102v	253^	242^	298^	288^	62v	421^	125^	203^	203^	231^	178^	32v	10v
CBS SUNDAY NEWS					A	3.9	10	346	1569	277	222	195	119^	817	217	411	380	407	345	43v	624	137^	297	294	335	308	14v	42v
SUN	11.30P	15	CBS	7	B	3.2	7	284	1505	314	231	227	60^	789	147	402	389	422	391	67^	616	140	305	288	332	301	39^	19v
	108	57	N	21	C	3.5	8	308	1466	299	219	226	53^	822	167	388	374	419	386	56^	550	126	278	264	305	279	29^	12v
DAVID LETTERMAN I					A	4.1	20	367	1361	301	250	211	135	647	298	442	407	450	368	154	577	320	459	401	427	354	50^	46^
MON-FRI	12.30A	30	NBC	35	B	4.2	20	376	1410	286	242	210	116	658	284	447	401	440	389	173	599	338	467	407	438	358	58^	44^
	205	99	GV	99	C	4.0	20	357	1405	292	249	219	122	673	294	455	411	452	394	164	596	337	468	410	441	361	45^	42^
DAVID LETTERMAN II					A	3.2	19	284	1401	311	266	206	148	670	326	467	423	458	371	163	606	388	505	444	468	384	41^	45^
MON-FRI	1.00A	30	NBC	35	B	3.4	20	304	1406	284	244	206	123	637	295	455	406	437	381	193	618	383	500	432	466	374	57^	43^
	205	99	GV	99	C	3.3	21	294	1388	291	251	217	128	654	308	461	414	451	388	180	605	375	492	428	459	368	43^	40^
'88 VOTE: IOWA CAUCUS-LN(S)					A	4.2	15	372	1328	255	202	213	49^	700	150^	365	356	427	391	53^	536	156^	299	284	348	326	30v	7v
MON	11.30P	62	ABC																									
	204	96	P																									
11.30 - 12.00					A	5.2	16	461	1350	245	205	208	56^	709	154	376	361	418	383	57^	536	156	293	282	342	315	30v	12v
12.00 - 12.30					A	3.4	14	301	1250	261	189^	212	38v	661	137^	337	337	426	388	45v	518	148^	295	277	345	330	28v	<<
12.30 - 1.00					A	3.0	14	266	1277	283	202^	218^	41v	706	154^	352	352	445	404	59v	510	196^	317	291	353	334	32v	<<
FRIDAY NIGHT VIDEOS					A	2.6	17	230	1537	322	301	250^	182^	656	379	533	431	462	399	204^	621	435	520	420	450	385	92^	92^
FRI	1.30A	60	NBC	7	B	2.8	18	251	1460	320	302	248	177	606	344	501	435	460	377	236	598	423	520	432	461	362	98^	83^
	175	96	PC	20	C	2.7	18	239	1458	288	259	216	169	603	341	477	416	448	368	246	611	433	529	441	466	366	106^	65^
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																									
FRIDAY NIGHT VIDEOS-CONT'D																									
1.30 - 2.00		A	2.8	16	248	1516	312	292	224^	168^	641	360	498	407	437	379	204^	621	411	514	421	445	389	107^	89^
2.00 - 2.30		A	2.3	17	204	1629	349	326	292^	208^	702	420	600	480	512	442	214^	647	484	550	436	474	396	77v	98^
G MICHAELS SPORTS MACHINE		A	2.1	7	186	1561	257^	178^	216^	69v	551	166^	321^	297^	342	318^	228^	944	512	711	637	668	514	<<	24v
SUN 11.30P 15 NBC	7	B	1.8	6	159	1579	266	203^	236	92^	611	197^	411	385	439	410	191^	816	410	606	529	581	480	37v	65^
84 54 SC	22	C	1.8	7	161	1508	292	241	251	88^	608	213	414	393	441	401	205	759	364	544	474	535	426	43^	44^
LATE SHOW-FOX		A	1.6	4	142	1420	289	244	225^	142^	688	347	513	462	495	418	142^	598	327	461	397	426	372	44v	32v
MON-FRI 11.00P 60 FOX	25	B	1.5	4	130	1397	281	244	227	143^	639	339	492	448	483	405	181^	592	349	481	407	431	345	46v	33v
103 79 GV	99	C	1.7	4	150	1481	296	264	227	162^	654	346	494	439	478	410	191	609	371	498	418	448	369	65^	59^
11.00 - 11.30		A	1.9	4	167	1430	296	252	228	138^	680	350	507	460	489	416	158^	621	346	495	421	454	395	42v	33v
11.30 - 12.00		A	1.3	4	115	1428	283^	235^	225^	149^	710	347	529	471	510	429	122^	575	306	418	368	393	345	48v	31v
OLYMPIC DIARY-MON 1		A	2.9	13	257	1157	259	178^	196^	55v	667	168^	333	333	413	359	33v	429	148^	246^	246^	291	273	32v	<<
MON 12.27A 1 ABC	7	B	4.4	16	386	1348	244	169	184	79^	672	154	330	303	367	325	57^	591	200	336	322	380	352	27^	16v
204 96 SC	22	C	3.7	18	329	1364	222	164	168	70^	588	149	304	286	340	294	70^	686	247	425	397	464	432	22^	15v
OLYMPIC DIARY-TUE 1		A	4.5	17	399	1317	263	192	190	38v	671	187	362	350	412	394	70^	555	163	335	303	384	372	37v	9v
TUE 11.52P 1 ABC	7	B	5.0	17	443	1330	244	173	186	65^	699	197	354	334	397	361	63^	546	198	329	305	362	334	26^	14v
214 98 SC	21	C	4.8	17	423	1336	240	174	181	62	695	180	336	318	378	344	66	546	178	308	286	338	307	23^	17^
OLYMPIC DIARY-WED 1		A	3.7	11	328	1390	235	161^	172^	<<	647	179^	351	351	392	392	89^	635	213	406	380	416	387	47v	15v
WED 11.54P 1 ABC	7	B	4.7	15	419	1351	278	204	203	74^	724	184	364	343	400	363	57^	509	161	283	265	321	297	31^	24^
212 98 SC	20	C	4.7	16	413	1353	256	187	192	70	703	162	339	316	370	338	47^	543	149	285	270	328	306	21^	23^
OLYMPIC DIARY-THU 1		A	3.6	13	319	1308	266	201	218	44v	646	179^	331	331	373	341	28v	584	196^	283	283	376	348	<<	12v
THU 11.55P 1 ABC	6	B	3.9	13	341	1275	200	147	151	58^	631	149	309	292	334	302	69^	556	203	326	307	361	330	24v	9v
214 98 SC	21	C	3.9	14	349	1365	243	175	177	61^	674	166	327	308	361	328	67^	606	197	334	311	367	339	22^	14v
OLYMPIC DIARY-FRI 1		A	5.7	15	505	1345	254	184	207	43^	713	169	392	392	455	419	17v	578	170	329	321	376	368	19v	35^
FRI 11.54P 1 ABC	7	B	4.9	13	433	1389	271	208	227	50^	724	183	394	387	449	411	47^	564	173	323	304	370	351	22^	23^
206 97 SC	22	C	4.8	14	421	1407	245	171	189	56^	708	174	346	332	399	362	48^	596	157	318	302	371	349	24^	22^
SATURDAY NIGHT		A	9.0	26	797	1544	263	228	213	142	651	296	471	428	453	395	115	625	313	473	442	484	434	78^	95
SAT 11.30P 80 NBC	5	B	8.4	24	748	1604	308	261	233	144	678	321	502	464	497	426	159	656	343	528	481	521	458	89	82
202 99 GV	15	C	8.2	25	730	1600	312	266	238	146	677	323	495	453	490	426	159	628	329	503	454	493	435	98	89
11.30 - 12.00		A	10.1	26	895	1575	257	215	208	157	681	295	465	415	448	389	86	622	291	453	442	487	434	67^	96
12.00 - 12.30		A	8.8	26	780	1536	275	244	224	134	628	290	475	439	459	404	135	644	330	497	454	498	446	77^	94
12.30 - 1.00		A	7.7	26	682	1486	254	225	204	126	630	305	473	435	450	389	139	592	324	467	419	451	409	101	95
TONIGHT SHOW		A	6.4	21	563	1386	284	219	214	82	738	232	425	403	452	406	89	537	197	345	320	355	316	47^	22^
MON-FRI 11.30P 60 NBC	34	B	6.5	21	577	1429	285	224	214	89	751	235	427	392	443	407	98	545	217	350	322	358	311	42^	35^
202 99 GV	96	C	6.3	21	556	1419	285	225	216	92	749	236	423	391	441	401	95	545	213	353	326	361	314	37^	35^
11.30 - 12.00		A	7.0	20	624	1417	292	225	222	81	760	238	443	419	469	423	77	551	192	340	319	359	324	42^	19^
12.00 - 12.30		A	5.7	21	503	1348	274	211	204	83	710	226	403	382	432	385	103	520	202	351	322	351	306	54^	25^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB.8–14,1988

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
TOP OF THE POPS	A	2.0	6	177	1576	331^	297^	254^	212^	713	344^	541	481	531	443	145^	575	237^	407	363	384	342^	125^	100^
FRI 12.00M 60 CBS 7	B	2.3	7	208	1594	340	296	252	175	761	332	547	483	512	435	174	575	265	417	378	410	328	84^	66^
161 81 GV 21	C	2.3	7	206	1525	325	274	257	161	749	304	504	452	499	435	130	534	251	395	365	398	327	58^	70^
12.00 - 12.30	A	2.3	6	204	1520	320	298^	252^	212^	729	373	565	501	546	447	128^	532	207^	381	333	350	317	99^	90^
12.30 - 1.00	A	1.8	6	159	1559	327^	280^	242^	200^	654	287^	480	429	481	413	159^	598	264^	418	381^	407	354^	151^	106^
WNTR OLYMS-SUN-11:30PM-1(S)	A	7.0	21	620	1499	282	204	232	74^	738	210	437	428	538	493	67^	616	217	400	385	483	452	40^	31^
SUN 11.30P 30 ABC																								
217 99 SE																								

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PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB.8–14,1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING																												
ABC WORLD NEWS-MORN-615A					A	1.5	14	131	106^	313	270	665	176^	418	424	350	210^	466	167^	316	348	250^	97^	23v	34v	7v	55v	36v
MON-FRI	6.15A	15	ABC	35	B	1.3	14	115	76^	268	200^	636	151^	380	392	376	205^	501	157^	332	352	276	120^	24v	26v	11v	26v	13v
	142	83	N	100	C	1.3	15	119	69^	262	210^	618	161^	369	376	352	205^	508	151^	314	338	292	146^	20v	25v	11v	18v	13v
ABC WORLD NEWS-MORN-645A					A	2.3	15	204	90^	289	242	642	175	425	453	347	171	488	129^	296	353	289	122^	43^	38v	29v	32v	57^
MON-FRI	6.45A	15	ABC	35	B	2.0	15	181	71^	278	212	633	199	397	419	325	184	494	149	305	331	269	132^	50^	35v	19v	22v	32v
	186	92	N	100	C	2.1	16	190	67^	272	213	620	169	384	401	337	187	487	135	267	296	279	158	40^	33v	23v	22v	30v
BEFORE HOURS					A	0.9	10	78	104v	359^	331^	645	187^	410^	397^	348^	208^	438	213^	269^	260^	156^	139^	45v	<<	<<	18v	<<
MON-FRI	6.15A	15	NBC	35	B	0.8	11	75	69v	339^	299^	630	166^	378	359	345	226^	441	208^	287^	267^	147^	124^	40v	21v	14v	14v	17v
	148	86	N	100	C	0.7	10	65	71v	322^	286^	624	166^	385^	375^	322^	209^	426	198^	263^	244^	132^	129^	24v	25v	<<	15v	20v
CBS MORNING NEWS- 6:30AM					A	1.4	12	124	47v	220^	151^	545	129^	311	341	366	190^	495	118^	260^	245^	246^	200^	30v	11v	16v	8v	9v
MON-FRI	6.30A	30	CBS	35	B	1.3	12	112	71^	263	178^	610	157^	359	388	368	195^	448	99^	216^	222^	237	188^	31v	12v	23v	11v	26v
	152	89	N	105	C	1.2	12	106	55v	274	152^	615	137^	292	329	352	255	405	100^	185^	186^	210^	188^	20v	14v	32v	16v	31v
CBS THIS MORNING-1					A	2.3	10	206	35v	201	154^	687	134^	327	320	326	330	447	76^	199	199	211	220	18v	<<	15v	16v	20v
MON-FRI	7.30A	30	CBS	35	B	2.2	11	198	41^	204	154	669	124^	302	309	321	331	453	77^	203	217	228	214	23v	11v	26v	21v	37^
	201	98	N	55	C	2.2	11	192	46^	191	135	659	120^	276	286	303	344	443	76^	198	204	217	215	23v	9v	25v	20v	32v
CBS THIS MORNING-2					A	2.3	9	202	45^	197	125^	794	147^	287	273	350	473	396	48^	136^	140^	163^	243	17v	8v	19v	24v	31v
MON-FRI	8.30A	30	CBS	35	B	2.6	11	227	38^	174	112^	745	119	262	278	347	438	403	59^	148	158	177	228	13v	11v	23v	17v	25v
	201	98	N	55	C	2.5	11	221	39^	162	100^	729	128	252	269	322	430	401	64^	148	151	168	228	12v	9v	28v	18v	29v
GOOD MORNING, AMERICA-730					A	4.3	19	383	52^	211	174	697	135	373	395	373	277	432	89	186	223	246	193	15v	8v	29^	29^	35^
MON-FRI	7.30A	30	ABC	35	B	4.1	20	363	57^	243	179	712	166	387	403	380	277	421	95	189	216	226	186	15v	8v	26^	28^	34^
	216	99	N	99	C	4.2	21	376	59^	243	185	710	157	376	395	375	284	429	100	193	213	222	194	17v	7v	23^	23^	28^
GOOD MORNING, AMERICA-830					A	4.6	19	411	74^	167	140	751	151	360	398	401	325	379	57^	139	170	230	192	11v	14v	31^	32^	29^
MON-FRI	8.30A	30	ABC	35	B	4.5	19	401	67	198	150	749	155	351	374	401	345	377	65	144	175	215	184	10v	8v	25^	27^	25^
	214	99	N	100	C	4.5	20	398	70	203	157	760	152	354	373	397	350	377	68	147	167	200	188	10v	7v	23^	25^	21^
NBC NEWS AT SUNRISE					A	2.0	18	175	64^	309	246	661	123^	339	356	363	276	517	152^	259	291	238	198	12v	14v	<<	14v	13v
MON-FRI	6.00A	30	NBC	35	B	2.0	20	177	69^	321	264	650	153	378	391	374	222	522	145	249	273	250	219	23v	18v	13v	10v	15v
	198	98	N	100	C	2.0	20	173	70^	319	267	645	153	382	401	362	212	493	122^	225	245	240	220	19v	34v	15v	11v	20v
TODAY SHOW-7.30AM					A	5.3	23	470	38^	227	170	718	131	339	364	399	330	439	103	211	226	215	193	14v	8v	22^	16v	27^
MON-FRI	7.30A	30	NBC	35	B	4.7	23	418	42^	223	159	678	116	313	340	375	314	470	106	220	229	230	222	19^	10v	20^	18^	27^
	205	99	N	100	C	4.6	23	404	53^	220	161	677	130	322	346	361	309	482	112	229	231	230	230	17^	12v	23^	19^	28^
TODAY SHOW-8.30AM					A	5.5	23	491	28^	163	126	730	97	279	323	399	391	399	95	180	180	175	202	8v	6v	23^	14v	19^
MON-FRI	8.30A	30	NBC	35	B	5.3	22	471	38^	168	127	727	112	292	317	371	390	422	93	176	178	190	224	11v	7v	19^	18^	17^
	205	99	N	100	C	4.8	22	428	59^	165	129	722	123	310	332	369	372	430	95	195	192	199	218	11v	8v	19^	17^	17^

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MONDAY-FRIDAY DAYTIME																											
ALL MY CHILDREN				A	8.1	25	716	139	246	208	160	881	403	605	477	528	357	224	228	65	14^	49	37^	58	42^	65	34^
MON-FRI 1.00P	60	ABC	34	B	8.0	24	710	144	252	220	152	845	402	591	466	516	330	204	280	71	17^	46	36^	56	61	75	42
219	99	DD	98	C	7.8	25	688	144	244	215	150	854	385	572	444	495	338	230	275	80	15^	39	31^	61	54	79	36^
1.00 - 1.30				A	7.8	24	688	134	249	212	161	874	399	600	472	523	360	224	228	62	13^	50	38^	60	41^	70	31^
1.30 - 2.00				A	8.4	26	746	142	242	203	159	884	406	609	480	532	353	223	228	67	14^	47	35^	55	43^	61	37^
AMERICAN TREASURY				A	5.2	15	461	103	205	142	135	877	212	420	336	385	403	408	291	131	37^	79	85	32^	53^	40^	45^
MWF 3.58P	1	CBS	20	B	5.1	15	449	91	223	158	135	904	259	455	357	413	387	393	308	129	29^	56^	56^	35^	52^	35^	52^
194	90	DO	60	C	4.6	15	412	85	191	129	126	876	240	426	331	387	376	395	290	130	26^	49^	46^	33^	46^	34^	45^
ANOTHER WORLD				A	5.4	17	482	90	173	145	133	901	269	457	347	416	395	374	278	119	6v	53^	28^	21^	30^	38^	13v
MON-FRI 2.00P	60	NBC	34	B	5.7	18	506	93	205	175	149	861	286	464	348	406	354	340	290	109	20^	73	42^	28^	40^	39^	29^
202	98	DD	95	C	5.1	17	455	83	210	180	152	866	279	471	350	409	368	336	293	109	22^	63	43^	26^	41^	40^	27^
2.00 - 2.30				A	5.5	18	487	89	171	145	136	903	276	459	343	410	383	377	278	120	6v	53^	26^	21^	32^	40^	14v
2.30 - 3.00				A	5.4	17	478	91	175	144	129	895	261	455	349	420	405	369	276	119	6v	52^	29^	21^	28^	36^	13v
AS THE WORLD TURNS				A	7.1	23	631	121	161	125	119	918	250	442	342	386	362	433	273	115	19^	30^	37^	40^	55	64	32^
MON-FRI 2.00P	60	CBS	34	B	7.4	23	652	91	186	139	123	918	251	446	344	399	383	416	294	119	24^	33^	36^	41	52	47	46
208	99	DD	101	C	6.6	22	583	83	171	119	116	911	232	427	329	394	400	419	276	118	20^	29^	32^	36^	47	46	37^
2.00 - 2.30				A	7.0	22	622	120	162	127	110	921	248	437	341	384	364	441	284	115	17^	22^	30^	43^	57	67	33^
2.30 - 3.00				A	7.2	23	636	123	161	124	129	920	254	448	345	390	363	427	264	116	21^	38^	45^	38^	54	61	31^
BLACKOUT				A	2.4	9	211	92^	131^	94^	67^	733	197	338	288	336	326	347	381	189	16v	48^	23v	69^	85^	71^	84^
MON-FRI 10.00A	30	CBS	30	B	2.6	10	226	75^	170	130	76^	745	201	356	290	345	356	334	386	188	21v	29v	18v	74^	63^	69^	67^
167	79	QP	30	C	2.6	10	226	75^	170	130	76^	745	201	356	290	345	356	334	386	188	21v	29v	18v	74^	63^	69^	67^
BOLD AND THE BEAUTIFUL				A	5.8	18	510	102	185	138	97	891	232	428	341	377	380	426	317	117	19^	18^	26^	51^	49^	69	31^
MON-FRI 1.30P	30	CBS	33	B	6.0	18	532	84	206	159	109	907	241	448	354	402	404	411	312	122	25^	23^	30^	46^	50	48^	48
198	94	DD	99	C	5.3	18	469	82	192	140	107	893	231	433	339	397	406	402	295	119	19^	19^	24^	41^	50^	50^	41^
CLASSIC CONCENTRATION				A	4.3	17	383	75^	170	123	76^	794	159	325	274	361	375	382	390	180	14v	36^	28^	65^	69^	72^	62^
MON-FRI 10.30A	30	NBC	34	B	4.1	16	367	82	173	129	87	793	183	352	281	362	346	360	356	148	24^	38^	27^	48^	64^	64^	48^
138	74	QG	96	C	3.6	15	318	84	156	120	84	808	202	369	299	366	331	371	343	156	24^	29^	23^	46^	64^	65^	45^
DAYS OF OUR LIVES				A	7.8	24	691	88	212	186	177	886	300	519	377	444	400	299	275	110	22^	67	54	24^	48^	49	22^
MON-FRI 1.00P	60	NBC	34	B	7.9	24	703	97	206	173	176	859	304	503	373	436	365	294	279	102	26^	85	61	35^	44	48	32^
205	99	DD	98	C	7.1	23	632	93	197	164	174	852	296	494	365	429	369	294	283	105	24^	76	59	35^	44	48	31^
1.00 - 1.30				A	7.6	23	672	87	214	187	175	886	295	514	372	442	401	302	278	112	21^	64	52	26^	46^	50	22^
1.30 - 2.00				A	8.1	25	714	89	209	183	178	882	303	522	379	444	396	295	270	108	22^	69	55	22^	48	47	23^
GENERAL HOSPITAL				A	9.1	28	803	102	241	189	161	900	362	539	415	480	368	296	219	85	22^	63	50	46	34^	49	30^
MON-FRI 3.00P	60	ABC	34	B	8.7	26	770	128	244	203	171	872	373	556	425	477	342	264	234	84	24^	71	52	45	52	57	40
219	99	DD	98	C	8.1	26	718	126	240	202	169	876	366	547	415	463	338	281	235	88	24^	68	50	47	50	60	37
3.00 - 3.30				A	8.8	28	783	108	240	189	161	907	370	550	424	488	366	293	215	85	20^	57	47	45	33^	52	27^
3.30 - 4.00				A	9.2	27	819	98	244	190	161	897	355	531	409	474	372	301	224	86	24^	69	53	47	34^	47	34^

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																												
GUIDING LIGHT					A	6.3	19	562	108	187	136	136	896	236	448	350	392	391	406	275	125	23^	61	58^	37^	64	52^	49^
MON-FRI	3.00P	60	CBS	33	B	6.6	20	586	89	208	151	128	915	255	462	362	412	394	403	283	116	25^	52	46	35^	57	42^	50
	207	99	DD	100	C	6.0	20	534	86	189	130	119	899	237	434	340	395	397	410	266	117	17^	41^	35^	34^	50	41^	43^
3.00 - 3.30					A	6.4	20	563	107	182	133	130	891	239	447	350	391	381	403	277	126	24^	52^	54^	36^	61	53^	43^
3.30 - 4.00					A	6.4	19	563	108	191	138	141	895	231	446	348	391	398	406	272	122	22^	69	63	39^	66	50^	54^
HOME					A	2.7	10	243	162	255	218	114^	808	302	542	448	487	403	227	229	57^	18v	30v	29v	66^	32v	70^	28v
MON-FRI	11.30A	30	ABC	20	B	2.8	10	249	157	247	208	100^	807	305	530	449	496	383	230	262	77^	20v	27^	29^	51^	52^	75^	28^
	176	87	IA	20	C	2.8	10	249	157	247	208	100^	807	305	530	449	496	383	230	262	77^	20v	27^	29^	51^	52^	75^	28^
LOVING					A	4.3	14	377	143	256	227	151	868	399	590	465	507	347	236	222	48^	17v	43^	37^	56^	25^	58^	23^
MON-FRI	12.30P	30	ABC	34	B	4.5	14	401	138	258	231	148	828	384	573	453	494	331	213	248	58^	24^	49^	39^	62^	56^	72	46^
	176	88	DD	98	C	4.3	15	381	145	245	222	147	840	387	575	448	486	329	227	244	64^	20^	39^	32^	76	52^	87	41^
NBC NEWS DIGEST-DAYTIME					A	4.9	16	437	84	190	155	141	851	249	438	333	396	396	350	308	107	6v	66^	42^	16v	23^	33^	6v
MWF	2.57P	1	NBC	20	B	5.1	15	447	79	205	175	154	838	260	450	344	397	368	336	300	106	25^	93	57	34^	41^	42^	32^
	192	95	N	59	C	4.7	16	419	72	201	174	148	827	246	444	339	395	368	327	308	106	28^	85	57^	27^	40^	37^	31^
NEW CARD SHARKS					A	3.0	12	262	48^	132	87^	60^	694	152	263	208	268	313	372	486	281	16v	23v	15v	62^	64^	65^	62^
MON-FRI	10.30A	30	CBS	34	B	3.2	12	286	67^	163	122	69^	718	175	331	270	315	344	342	443	247	30^	28^	16v	85^	77^	88^	75^
	161	77	QP	100	C	3.2	14	283	83^	145	105	64^	707	189	331	275	335	331	316	446	254	24^	24^	16v	77^	68^	90^	55^
NEWSBREAK-11.57					A	5.8	21	516	63^	171	127	65^	714	170	299	250	306	301	360	411	209	18^	34^	22^	44^	63^	56^	50^
MON-FRI	11.57A	2	CBS	34	B	6.1	21	537	65	191	143	78	742	185	325	258	312	317	363	434	213	24^	28^	18^	63	69	72	60
	175	82	N	99	C	5.4	21	480	62	178	130	76	751	184	324	257	309	311	374	421	211	20^	22^	16^	54	60	69	44^
NEWSBREAK-3.44					A	5.5	16	486	104	198	144	133	887	229	424	326	364	392	423	268	119	25^	62^	55^	43^	65^	56^	51^
MON	3.43P	1	CBS	33	B	5.6	17	498	89	216	162	121	916	254	445	349	396	387	425	274	113	22^	51^	39^	36^	65	47^	54
	192	92	N	100	C	5.2	17	460	83	189	137	111	892	231	409	319	372	384	430	259	114	17^	40^	30^	33^	53^	41^	45^
TUE	3.40P	1																										
WED&THU	3.42P	1																										
FRI	3.45P	1																										
ONE LIFE TO LIVE					A	8.1	26	716	129	225	186	161	890	392	589	456	517	363	241	212	81	15^	47	36^	47	37^	55	29^
MON-FRI	2.00P	60	ABC	34	B	8.2	25	725	148	229	198	158	869	385	583	453	506	357	233	232	85	16^	53	37	47	58	68	37
	218	99	DD	96	C	7.8	26	694	143	227	197	158	874	376	569	435	486	355	255	238	92	16^	45	33^	51	55	71	35^
2.00 - 2.30					A	8.0	26	712	131	223	187	159	873	390	584	453	513	353	229	215	82	11v	45^	33^	50	41^	58	34^
2.30 - 3.00					A	8.1	26	719	128	227	185	163	907	394	594	459	521	372	252	208	80	18^	49	39^	44^	32^	51	25^
PRICE IS RIGHT 1					A	5.4	21	480	60^	142	86	69^	685	146	253	199	252	299	379	464	250	27^	33^	24^	64^	70	70	64^
MON-FRI	11.00A	30	CBS	34	B	5.6	21	495	62	170	114	69	725	158	298	238	281	323	385	455	240	26^	24^	20^	75	75	81	69
	208	97	AP	100	C	5.3	22	466	68	158	103	75	728	174	306	238	283	304	378	444	234	21^	21^	17^	71	68	81	57
PRICE IS RIGHT 2					A	7.2	27	636	63	145	97	65	707	158	267	217	267	282	391	445	239	22^	32^	25^	54	65	60	58
MON-FRI	11.30A	30	CBS	34	B	7.4	26	652	59	167	118	72	737	168	300	238	283	301	392	452	235	25^	26^	21^	68	71	75	63
	208	97	AP	101	C	6.7	27	594	58	160	110	74	736	173	301	235	281	294	390	447	237	20^	21^	17^	64	62	76	51

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MONDAY-FRIDAY DAYTIME CONT'D																												
RYAN'S HOPE					A	2.7	9	236	145	283	253	119^	861	399	593	498	547	350	220	239	56^	9v	32v	24v	72^	33v	72^	33v
MON-FRI	12.00N	30	ABC	34	B	3.2	10	281	137	271	235	134	803	378	572	474	515	337	189	245	53^	23v	61^	43^	77^	70^	84^	62^
	164	81	DD	98	C	3.1	11	275	138	257	233	136	822	395	585	476	519	329	193	256	52^	23v	53^	37^	89^	58^	96	51^
SALE OF THE CENTURY					A	3.8	15	340	59^	180	134	42^	788	143	316	283	355	354	399	442	216	17v	20v	18v	51^	62^	57^	56^
MON-FRI	10.00A	30	NBC	34	B	3.5	14	314	58^	178	132	50^	781	151	317	275	337	328	401	439	216	20v	21^	18v	44^	51^	54^	41^
	144	74	QG	96	C	3.1	13	276	67^	149	115	55^	782	159	331	286	333	312	404	420	211	17v	22v	18v	45^	52^	60^	37^
SANTA BARBARA					A	5.1	16	455	91	189	155	178	871	271	474	348	426	422	319	294	103	18v	93	64^	21^	35^	36^	21^
MON-FRI	3.00P	60	NBC	33	B	5.2	16	462	90	195	159	170	828	260	440	327	396	370	319	303	110	24^	110	67	33^	45^	45^	33^
	198	98	DD	95	C	5.0	16	444	91	196	162	171	826	264	461	344	417	375	292	287	105	29^	110	72	31^	48^	45^	34^
	3.00 - 3.30				A	5.1	16	448	98	183	150	174	875	279	479	350	430	418	317	296	103	15v	85	58^	20^	35^	36^	18v
	3.30 - 4.00				A	5.2	15	462	85	194	159	181	867	263	470	345	421	425	321	293	103	21^	101	70^	23^	36^	35^	24^
SCRABBLE					A	4.9	16	436	51^	160	118	79	826	148	345	289	368	401	402	340	179	17v	44^	32^	48^	50^	60^	38^
MON-FRI	12.30P	30	NBC	34	B	4.8	15	427	48^	157	116	78	793	146	316	255	315	344	417	349	180	18^	36^	27^	50^	51^	57^	43^
	157	84	QG	111	C	4.1	14	362	64^	148	114	76	800	168	324	262	312	316	427	362	188	21^	27^	26^	43^	51^	55^	39^
SUPER PASSWORD					A	3.6	12	321	67^	136	92^	69^	776	146	328	286	332	334	402	304	169	28^	54^	36^	54^	42^	59^	36^
MON-FRI	12.00N	30	NBC	34	B	3.9	13	347	74	131	95	88	772	169	321	256	296	302	410	338	174	19^	42^	31^	56^	59^	77	38^
	158	72	QG	97	C	3.4	12	300	77^	120	89	84^	781	176	316	249	294	295	420	356	184	21v	33^	26^	49^	61^	69^	41^
WHEEL OF FORTUNE					A	6.5	25	572	61	187	140	65	829	151	326	281	355	359	429	377	180	9v	33^	23^	43^	48^	56^	34^
MON-FRI	11.00A	30	NBC	34	B	6.5	24	576	69	175	132	71	808	172	325	266	326	325	423	357	176	12^	25^	18^	45	48	61	32^
	207	99	QG	98	C	5.6	23	499	69	163	116	70	811	174	315	257	320	314	433	374	189	15^	24^	20^	39^	49^	58	31^
WHO'S THE BOSS? M-F					A	3.3	13	296	132	248	221	147	680	302	477	368	404	302	166	260	49^	60^	59^	66^	94^	59^	97^	57^
MON-FRI	11.00A	30	ABC	34	B	3.9	15	342	123	247	221	145	690	313	495	388	424	292	159	307	60^	54^	75	62^	109	102	113	98
	157	80	CS	98	C	3.6	15	323	126	238	213	134	709	319	501	394	426	293	176	295	57^	44^	63^	48^	111	84	121	74^
WIN, LOSE OR DRAW					A	4.9	18	434	72^	206	163	98	808	174	389	329	395	395	353	361	131	22^	56^	45^	53^	70^	80	42^
MON-FRI	11.30A	30	NBC	34	B	5.1	18	451	88	198	160	102	785	214	388	310	364	332	343	335	127	25^	50^	37^	58	72	81	49^
	184	89	QG	111	C	4.1	17	362	99	174	140	100	801	226	400	319	379	335	342	324	132	25^	38^	32^	51^	71	77	46^
YOUNG AND THE RESTLESS					A	8.3	27	737	112	192	156	117	885	263	446	346	393	372	392	303	134	18^	32^	29^	44^	66	76	34^
MON-FRI	12.30P	60	CBS	34	B	9.0	29	793	108	217	180	137	880	289	478	362	409	372	355	302	124	22^	35	32	50	72	76	46
	210	99	DD	101	C	8.1	29	715	102	202	163	132	869	279	462	346	398	362	355	287	124	19^	28^	27^	43	64	70	36
	12.30 - 1.00				A	8.1	28	721	112	190	156	109	873	258	440	348	395	370	387	312	141	17^	32^	28^	48	70	79	39^
	1.00 - 1.30				A	8.5	27	751	112	193	156	125	898	269	454	346	392	375	398	295	129	19^	32^	31^	41^	62	73	30^

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WEEKEND DAYTIME CHILDREN																											
ALF-SAT MORN				A	6.4	21	567	1482	137	334	264	91^	217	280	122	158	181	100^	650	375	275	276	374	243	131	204	170
SAT 10.00A	30	NBC	7	B	6.3	21	562	1488	131	383	319	84	242	208	98	110	131	77	654	344	310	273	381	220	161	184	197
204	99	CA	14	C	6.2	22	550	1501	131	362	306	88	245	213	104	109	136	77	681	353	329	270	412	229	183	203	208
ALL NEW POUND PUPPIES				A	3.5	16	310	1397	96^	229	176^	39v	187^	162^	76^	86^	99^	62^	820	448	372	304	516	334	182^	286	230
SAT 8.30A	30	ABC	3	B	3.0	14	266	1446	114^	261	217	55^	178	191	94^	97^	113^	78^	816	429	387	310	506	298	208	255	251
207	98	CA	3	C	3.0	14	266	1446	114^	261	217	55^	178	191	94^	97^	113^	78^	816	429	387	310	506	298	208	255	251
ALVIN AND THE CHIPMUNKS				A	6.8	22	602	1528	176	382	303	103^	235	257	68^	189	152	105^	653	301	352	317	337	185	152	161	176
SAT 10.30A	30	NBC	7	B	6.7	21	591	1539	156	389	323	87	238	218	81	138	131	87	693	324	369	290	403	200	203	189	214
202	99	CA	23	C	6.3	22	560	1526	152	362	309	87	223	227	87	139	141	86	714	335	378	307	407	198	209	208	199
ANIMAL CRACK-UPS				A	2.9	9	257	1600	106^	488	372	77^	354	243^	142^	101^	162^	81^	515	325	190^	196^	319	180^	139^	145^	173^
SAT 12.00N	30	ABC	7	B	4.0	12	353	1598	142	494	385	104	372	199	82^	117	121	79^	532	302	230	198	334	184	150	154	180
155	70	CL	17	C	3.6	12	317	1549	140	451	342	112	380	211	88	123	128	83^	507	274	233	197	309	168	141	145	164
BUGS BUNNY & TWEETY SHOW				A	4.7	17	416	1483	136^	363	267	112^	336	229	154	75^	136^	92^	555	318	237	279	277	156	121^	177	100^
SAT 11.00A	30	ABC	3	B	4.9	16	437	1553	128	391	323	118	329	233	142	91	142	90	601	355	246	276	325	185	139	207	118
185	81	CA	3	C	4.9	16	437	1553	128	391	323	118	329	233	142	91	142	90	601	355	246	276	325	185	139	207	118
DENNIS THE MENACE				A	3.3	11	292	1627	116^	256	176^	152^	324	357	197^	160^	198^	159^	689	376	313	345	344	206^	138^	150^	193^
SAT 11.30A	30	CBS	7	B	3.8	12	335	1612	148	368	289	88^	278	239	111	128	144	95^	727	396	331	336	390	223	167	189	201
158	75	CA	7	C	3.8	12	335	1612	148	368	289	88^	278	239	111	128	144	95^	727	396	331	336	390	223	167	189	201
FLINTSTONE KIDS				A	3.4	12	301	1488	153^	453	343	59^	272	243	107^	136^	181^	62^	520	273	247	259	261	156^	105^	183^	78^
SAT 11.30A	30	ABC	3	B	4.1	13	366	1520	126	434	344	87^	275	230	111	119	154	76^	580	297	283	244	336	163	174	190	146
178	79	CA	3	C	4.1	13	366	1520	126	434	344	87^	275	230	111	119	154	76^	580	297	283	244	336	163	174	190	146
FOOFUR				A	4.1	13	363	1558	141^	443	329	87^	276	204	64^	140^	124^	80^	634	330	304	295	340	184	155^	139^	200
SAT 12.00N	30	NBC	6	B	3.2	10	286	1559	139	475	380	99^	252	251	106^	145	165	86^	582	289	293	296	285	145	140	140	145
157	82	CA	21	C	3.3	11	296	1519	161	418	341	101	248	243	103	140	142	101	610	313	297	276	334	163	170	167	166
FRAGGLE ROCK				A	5.8	18	514	1555	185	443	364	97^	214	288	121^	167	191	97^	609	267	342	296	314	155	158	145	169
SAT 11.00A	30	NBC	7	B	5.1	17	456	1534	170	427	349	82	223	227	90	137	127	100	657	298	359	317	340	163	177	166	173
201	99	CA	14	C	5.1	17	452	1543	167	399	328	84	232	222	80	141	124	98	690	326	364	321	369	181	188	194	175
GALAXY HIGH SCHOOL				A	2.8	8	248	1835	154^	425	326	198^	355	436	275	161^	275	161^	619	331	288	260	358	228^	131^	149^	209^
SAT 12.30P	30	CBS	6	B	3.1	9	276	1682	194	437	335	121^	328	277	134	143	157	120^	641	365	276	276	365	223	142	157	208
134	63	CA	6	C	3.1	9	276	1682	194	437	335	121^	328	277	134	143	157	120^	641	365	276	276	365	223	142	157	208
GUMMI BEARS				A	3.6	21	319	1476	64^	285	221	31v	162^	157^	102^	55^	123^	34v	872	497	375	257	615	358	257	291	324
SAT 8.00A	30	NBC	7	B	3.0	21	268	1387	61^	310	243	45^	234	153	96^	57^	108^	45^	690	416	275	234	456	286	170	225	231
201	98	CA	23	C	3.0	21	264	1366	59^	306	248	47^	212	150	88^	63^	101	49^	698	393	304	264	433	259	174	219	214
HELLO KITTY				A	2.2	13	195	1378	128^	378	292^	16v	243^	96^	37v	59v	59v	37v	661	262^	398	290^	371	143^	228^	227^	144^
SAT 8.00A	30	CBS	7	B	1.9	13	172	1354	86^	343	244	30v	308	74^	32v	42v	41v	33v	630	332	297	237	393	226	167^	249	144^
200	96	CA	22	C	1.9	13	169	1306	54^	295	203	37v	242	89^	57^	32v	54^	35v	680	345	334	231	449	237	212	276	173
I'M TELLING				A	3.3	10	292	1695	135^	475	357	98^	268	337	119^	217^	217^	120^	615	313	302	209^	406	237	169^	214^	192^
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB.8-14,1988

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
I'M TELLING-CONT'D																												
SAT	12.30P	30	NBC	6	B	2.7	8	238	1637	128^	483	343	81^	284	283	117^	166	210	73^	587	298	288	225	361	201	161	184	177
	132	72	CA	21	C	2.7	9	236	1515	142	427	317	105^	252	262	101^	161	172	90^	575	297	278	215	360	188	172	176	184
LITTLE CLOWNS-HAPPYTOWN					A	1.9	11	168	1443	63v	349^	281^	39v	306^	96v	55v	42v	45v	51v	692	383	308^	241^	451	299^	151^	271^	180^
SAT	8.00A	30	ABC	3	B	1.9	12	165	1371	59^	306	255	49v	267	97^	54v	43v	47v	50v	702	386	315	219	482	282	200^	250	232
	202	97	CA	3	C	1.9	12	165	1371	59^	306	255	49v	267	97^	54v	43v	47v	50v	702	386	315	219	482	282	200^	250	232
LITTLE WIZARDS					A	4.5	15	399	1509	84^	216	195	107^	249	199	102^	97^	123^	75^	846	475	371	375	471	274	197	264	207
SAT	9.30A	30	ABC	3	B	3.8	13	337	1521	104^	267	236	78^	227	196	94^	102^	119	77^	832	480	352	332	500	288	211	248	252
	206	98	CA	3	C	3.8	13	337	1521	104^	267	236	78^	227	196	94^	102^	119	77^	832	480	352	332	500	288	211	248	252
MIGHTY MOUSE					A	4.3	14	381	1576	109^	371	309	75^	275	166^	108^	58^	90^	76^	765	359	406	429	336	156^	180	176	161^
SAT	10.30A	30	CBS	7	B	4.5	14	400	1545	101	358	291	67^	277	146	85	62^	102	44^	763	399	365	381	382	209	173	242	140
	198	96	CA	19	C	4.3	15	379	1536	92	334	268	62^	241	146	78	68	97	49^	816	451	365	389	427	242	185	259	168
MUPPET BABIES I					A	3.9	17	346	1478	74^	283	203	30v	149^	146^	82^	64^	118^	28v	900	402	498	337	563	278	284	298	265
SAT	8.30A	30	CBS	7	B	3.6	18	321	1386	61^	271	199	24v	177	93^	55^	38^	67^	26v	845	474	371	281	564	337	226	351	213
	205	96	CA	22	C	3.5	18	313	1398	49^	260	192	28^	181	94	55^	40^	69^	26^	862	462	400	305	557	308	249	336	221
MUPPET BABIES II					A	5.1	19	452	1484	73^	246	181	32v	118^	169	70^	99^	127^	42^	951	463	488	419	533	274	258	293	240
SAT	9.00A	30	CBS	7	B	4.7	19	415	1459	69^	260	199	31^	159	101	51^	50^	70^	32^	939	520	419	360	579	327	252	371	208
	205	96	CA	22	C	4.5	19	398	1464	53^	257	197	35^	170	104	56^	48^	75	29^	934	494	440	360	574	306	268	343	231
MUPPET BABIES III					A	5.6	19	496	1519	65^	264	199	31v	160	148	87^	61^	127^	21v	948	481	467	418	529	279	251	287	243
SAT	9.30A	30	CBS	7	B	5.1	19	454	1512	77	289	228	36^	182	103	55^	48^	74	29^	938	515	423	379	559	307	251	350	209
	202	96	CA	22	C	4.9	19	434	1509	64	272	217	38^	183	112	58^	54^	80	33^	941	512	429	383	558	303	255	334	225
MY PET MONSTER					A	4.5	17	399	1405	96^	200	165	56^	201	179	94^	86^	117^	62^	826	513	313	298	528	322	206	307	221
SAT	9.00A	30	ABC	7	B	3.3	14	294	1486	84^	252	207	46^	205	150	63^	87^	102^	48^	879	471	408	317	563	313	250	284	279
	208	98	CA	21	C	3.3	14	293	1488	75^	268	227	60^	196	172	86^	86^	117	55^	851	436	415	313	538	296	242	268	270
NEW ARCHIES					A	5.1	16	452	1510	174	413	353	101^	211	256	139^	118^	136^	120^	630	267	363	264	366	163	203	156	211
SAT	11.30A	30	NBC	6	B	4.3	14	384	1571	168	435	361	88	202	249	121	129	144	105	685	311	374	319	366	182	184	169	197
	184	92	CA	21	C	4.4	15	394	1521	173	372	313	99	207	267	116	151	153	114	675	327	347	297	378	195	183	182	196
PEE WEE'S PLAYHOUSE					A	6.7	22	594	1520	94^	287	245	50^	183	146	74^	72^	94^	52^	904	416	488	486	418	192	226	215	202
SAT	10.00A	30	CBS	7	B	6.3	21	561	1554	94	321	268	45^	234	109	47^	62	76	33^	891	439	452	427	464	225	239	296	168
	207	99	CL	22	C	6.1	22	540	1555	92	304	251	51	226	132	52	80	86	46^	893	464	429	403	490	249	241	299	191
POPEYE & SON					A	3.8	12	337	1507	61^	242	173^	100^	222	261	139^	122^	175^	86^	783	343	440	333	451	208	243	214	236
SAT	11.00A	30	CBS	7	B	4.3	14	380	1551	117	337	264	86^	258	191	95	96	124	67^	765	405	359	334	431	245	186	224	207
	169	79	CA	19	C	4.1	14	360	1567	114	344	271	81	246	199	97	103	124	75	778	439	339	345	433	250	183	234	199
REAL GHOSTBUSTERS I					A	5.7	18	505	1563	127	291	251	116^	272	270	161	109^	171	99^	730	445	285	337	393	254	139	228	165
SAT	10.00A	30	ABC	3	B	4.9	16	431	1559	104	309	274	104	250	245	136	110	153	92	754	489	265	296	458	309	149	230	228
	211	97	CA	3	C	4.9	16	431	1559	104	309	274	104	250	245	136	110	153	92	754	489	265	296	458	309	149	230	228
REAL GHOSTBUSTERS II CONT'D					A	6.3	20	558	1478	140	321	267	107^	278	263	169	94^	180	82^	616	401	214	299	316	203	113^	188	129

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PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB.8–14,1988

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15–24	WOMEN TOTAL	WOMEN 18–49	MEN 15–24	MEN TOTAL	TEENS TOTAL 12–17	TEENS MALE 12–17	TEENS FEM. 12–17	TEENS TOT. 12–14	TEENS TOT. 15–17	CHILDREN TOTAL 2–11	CHILDREN MALE 2–11	CHILDREN FEM. 2–11	CHILDREN TOT. 2–5	CHILDREN TOT. 6–11	CHILDREN MALE 6–11	CHILDREN FEM. 6–11	CHILDREN TOT. 6–8	CHILDREN TOT. 9–11
WEEKEND DAYTIME CHILDREN CONT'D																												
REAL GHOSTBUSTERS II-CONT'D																												
SAT	10.30A	30	ABC	3	B	5.8	18	514	1568	134	343	293	128	287	262	150	112	156	106	676	457	219	287	389	266	122	205	183
	210	97	CA	3	C	5.8	18	514	1568	134	343	293	128	287	262	150	112	156	106	676	457	219	287	389	266	122	205	183
SMURFS I					A	4.7	21	416	1438	100^	308	269	52^	126^	197	94^	103^	137^	60^	806	499	307	275	532	351	181	309	222
SAT	8.30A	30	NBC	7	B	4.3	22	378	1399	65^	324	266	45^	232	162	81^	81^	117	45^	680	386	295	272	408	238	170	210	198
	206	99	CA	23	C	4.2	22	373	1405	74	324	272	50^	214	165	86	79	114	52^	701	379	322	290	411	230	181	214	198
SMURFS II					A	6.5	25	576	1431	113	358	300	75^	177	196	95^	101^	127	70^	699	395	305	299	400	253	147	244	156
SAT	9.00A	30	NBC	7	B	5.6	24	499	1401	94	359	302	65^	244	155	77	78	104	51^	643	355	287	280	363	211	152	189	174
	206	99	CA	23	C	5.4	24	482	1414	98	345	291	68	234	172	84	87	115	57	663	361	302	288	375	214	161	200	175
SMURFS III					A	7.4	25	656	1486	110	349	289	100	215	236	127	109	151	85^	686	380	305	294	391	244	147	231	161
SAT	9.30A	30	NBC	7	B	6.6	24	583	1427	112	361	311	84	245	178	89	89	114	64	643	336	307	274	369	206	162	193	175
	206	99	CA	23	C	6.2	24	547	1439	116	357	308	81	237	185	92	93	119	66	660	346	313	284	376	206	170	200	176
TEEN WOLF					A	2.8	9	248	1707	160^	361	252^	213^	366	381	215^	166^	197^	184^	599	237^	362	294	305	179^	126^	168^	137^
SAT	12.00N	30	CBS	7	B	3.4	10	297	1672	177	415	331	112^	321	260	123	137	152	108^	677	360	316	318	359	210	149	171	188
	141	68	CA	7	C	3.4	10	297	1672	177	415	331	112^	321	260	123	137	152	108^	677	360	316	318	359	210	149	171	188

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK. ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS																								
ABC WIDE WORLD-SPORTS SAT	A	12.8	29	1134	1553	277	776	346	759	370	546	43^	150	261	527	241	300	218	277	254	227	89	42^	141
SAT 5.14P 46 ABC 6	B	7.4	17	657	1517	223	627	307	614	309	640	59	206	369	618	346	405	310	368	303	213	97	51^	153
209 97 SA 6	C	7.4	17	657	1517	223	627	307	614	309	640	59	206	369	618	346	405	310	368	303	213	97	51^	153
5.00 - 5.30	A	13.2	31	1170	1544	282	775	348	760	376	545	38^	149	254	523	232	293	216	277	251	230	85	37^	139
5.30 - 6.00	A	12.5	28	1108	1568	276	782	347	764	370	551	46^	151	266	533	248	307	220	279	257	226	92	45^	144
CBS NCAA BASKETBALL-SAT	A	4.0	10	354	1411	102^	322	183	317	187	796	123^	319	464	745	413	489	341	417	331	256	143^	122^	149^
SAT 2.00P 135 CBS 6	B	3.8	10	334	1423	149	415	233	391	209	751	112	323	480	696	426	482	368	425	298	214	123	87^	135
198 98 SE 8	C	3.9	11	345	1426	141	399	214	381	198	755	102	304	475	706	426	483	373	430	318	223	132	90	140
SYRACUSE VS GEORGETOWN																								
2.00 - 2.30	A	3.9	11	346	1576	145^	435	292	419	266	773	131^	361	508	722	457	520	377	441	299	202	171^	120^	197
2.30 - 3.00	A	3.6	10	319	1474	106^	329	193^	322	180^	800	111^	311	443	764	407	487	332	412	338	277	169^	147^	175^
3.00 - 3.30	A	3.7	10	328	1404	116^	329	156^	329	181^	811	131^	307	443	762	394	464	312	382	346	298	130^	123^	135^
3.30 - 4.00	A	4.2	10	372	1337	79^	272	141^	272	161^	820	134^	333	476	752	408	488	342	422	325	264	121^	109^	124^
4.00 - 4.30	A	4.7	11	416	1334	59^	237	124^	236	143^	849	109^	293	481	798	430	536	372	478	399	262	134^	125^	114^
CBS NCAA BASKETBALL-SAT 2	A	3.8	9	337	1449	108^	332	143^	324	168^	882	91^	339	563	823	504	572	472	540	400	251	124^	110^	110^
SAT 4.15P 114 CBS 2	B	4.4	10	390	1444	129	395	158	384	179	803	87^	280	479	750	426	485	392	451	367	265	135	96^	110^
197 97 SE 2	C	4.4	10	390	1444	129	395	158	384	179	803	87^	280	479	750	426	485	392	451	367	265	135	96^	110^
MISSOURI VS UNLV																								
PROVIDENCE VS ST JOHNS																								
4.00 - 4.30	A	3.3	8	292	1353	91^	267	116^	255	129^	872	107^	314	538	795	460	521	430	491	372	274	113^	87^	100^
4.30 - 5.00	A	3.0	7	266	1383	76^	262	111^	257	131^	910	112^	347	574	854	518	582	462	526	388	272	113^	94^	99^
5.00 - 5.30	A	3.4	8	301	1408	113^	280	134^	280	170^	906	89^	357	597	838	529	597	508	576	427	241	116^	115^	106^
5.30 - 6.00	A	4.6	10	408	1522	113^	381	166	361	179	870	85^	346	566	812	508	578	481	551	392	233	149^	132^	121^
6.00 - 6.30	A	6.2	14	549	1483	143	464	172	464	221	802	60^	285	481	770	449	520	421	491	397	250	103^	89^	114^
CBS SPORTS SATURDAY	A	3.0	9	266	1598	189^	577	358	525	266	569	100^	237^	336	566	333	391	236^	294	221^	175^	164^	105^	288
SAT 1.00P 60 CBS 2	B	4.0	10	351	1488	172	538	303	502	261	697	93^	255	431	666	400	445	339	383	324	221	94^	59^	158
157 85 SA 2	C	4.0	10	351	1488	172	538	303	502	261	697	93^	255	431	666	400	445	339	383	324	221	94^	59^	158
SPEED SKATING & TWIN 125'S																								
1.00 - 1.30	A	3.1	9	275	1528	210^	556	357	495	251	534	99^	232	327	533	326	382	229^	284	210^	151^	149^	94^	289
1.30 - 2.00	A	3.0	9	266	1616	161^	580	348	539	273	586	97^	233^	333	581	329	387	236^	294	225^	194^	173^	112^	277
DAYTONA 500(S)	A	7.4	18	656	1531	203	486	265	476	280	822	75^	308	517	804	499	562	442	505	391	242	92^	77^	131
SUN 12.00N 247 CBS																								
209 99 SE																								
12.00 - 12.30	A	4.7	13	416	1502	209	533	290	519	298	701	49^	242	451	686	436	508	402	474	356	179	110^	84^	158
12.30 - 1.00	A	6.4	16	567	1479	185	448	229	433	255	777	56^	259	477	764	464	544	421	502	405	220	116	94^	138
1.00 - 1.30	A	7.0	18	620	1458	167	418	202	405	231	845	72^	282	509	837	501	595	437	531	436	242	76^	62^	119
1.30 - 2.00	A	7.0	17	620	1501	189	452	244	441	254	854	86^	298	519	839	505	577	433	505	419	262	81^	70^	114
CONT'D																								

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PROGRAM NAME / DAY TIME DUR NET #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK. ING WOM. 18+	WOMEN TOTAL	WOMEN 18–49	WOMEN 21+	WOMEN 25–54	MEN TOTAL	MEN 18–24	MEN 18–34	MEN 18–49	MEN 21+	MEN 21–49	MEN 21–54	MEN 25–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOT. 12–17	TEENS MALE 12–17	CHD TOT. 2–11
WEEKEND DAYTIME SPORTS CONT'D																									
DAYTONA 500(S)-CONT'D																									
2.00 - 2.30		A	7.8	19	691	1496	191	458	245	438	250	847	81^	324	524	829	506	564	443	501	388	265	70^	68^	121
2.30 - 3.00		A	7.5	18	665	1560	214	490	269	486	280	847	71^	324	540	834	528	575	470	516	392	260	95^	90^	128
3.00 - 3.30		A	8.2	19	727	1674	250	547	317	546	326	881	88	359	571	849	539	589	483	532	394	260	95	79^	151
3.30 - 4.00		A	9.5	21	842	1603	221	545	309	535	328	825	82	333	532	800	507	560	450	504	373	239	98	76	135
4.00 - 4.30		A	10.1	22	895	1588	206	538	309	527	323	819	100	346	534	789	504	559	434	489	359	230	102	66^	129
HAWAIIAN OPEN GOLF-SAT(S)		A	3.2	7	284	1566	193^	660	277	645	255	702	52v	142^	269	695	262	321	216^	276	287	374	65^	16v	139^
SAT 5.08P 82 NBC																									
174 93 SE																									
5.00 - 5.30		A	2.7	6	239	1538	165^	627	310	608	251^	684	73^	157^	311	662	290	336	238^	285	304	326	88^	44v	141^
5.30 - 6.00		A	3.3	7	292	1558	219	644	314	628	282	676	62^	153^	277	670	272	316	215^	260	271	354	72^	11v	166^
6.00 - 6.30		A	3.6	8	319	1532	178^	668	215	657	222	710	31v	118^	228	710	228	306	197^	276	282	404	44v	4v	109^
HAWAIIAN OPEN GOLF-SUN(S)		A	4.2	9	372	1631	165^	675	194	662	182	834	49^	141^	331	822	320	366	282	328	358	457	40v	14v	81^
SUN 4.30P 105 NBC																									
194 97 SE																									
4.30 - 5.00		A	3.3	7	292	1628	193^	632	205^	617	188^	870	44v	136^	387	858	374	407	343	376	410	450	57^	40v	69^
5.00 - 5.30		A	4.2	9	372	1643	165^	673	193	662	181	845	42v	131^	327	836	318	361	285	329	377	474	33v	5v	91^
5.30 - 6.00		A	4.5	9	399	1609	150^	700	185	689	173	792	54^	143^	291	784	282	341	237	295	301	443	41v	9v	77^
6.00 - 6.30		A	5.4	11	478	1651	155	691	195	671	191	842	60^	159	336	823	318	362	276	320	360	461	30v	7v	89^
NBA ON CBS		A	7.5	16	665	1532	192	490	288	460	266	816	85^	380	543	786	513	584	459	530	336	202	120	93^	107
SUN 4.07P 116 CBS	3	B	6.7	16	591	1517	186	441	275	412	256	804	88	364	547	767	510	585	459	534	342	182	145	111	126
202 99 SE	3	C	6.7	16	591	1517	186	441	275	412	256	804	88	364	547	767	510	585	459	534	342	182	145	111	126
BOSTON CELTICS VS LA LAKERS																									
4.00 - 4.30		A	7.2	16	638	1483	189	421	244	404	242	826	82^	366	544	804	522	592	461	531	356	213	111	81^	125
4.30 - 5.00		A	7.1	16	629	1505	188	473	297	443	269	811	71^	371	548	782	519	596	477	554	351	186	117	89^	103
5.00 - 5.30		A	7.4	16	656	1546	188	514	318	482	293	823	94^	410	565	786	529	602	472	545	324	184	120	93^	89^
5.30 - 6.00		A	8.3	17	735	1556	195	509	281	474	254	809	91	375	522	777	490	558	432	499	322	219	127	106	111
6.00 - 6.30		A	7.4	15	656	1639	225	649	303	610	278	755	75^	314	464	735	444	489	390	434	294	246	104	65^	131
NBC COLLEGE BSKBL SAT		A	2.2	5	195	1453	175^	444	288^	430	251^	717	68v	226^	427	708	417	506	360	448	382	202^	86^	74v	206^
SAT 3.00P 128 NBC	6	B	3.4	9	299	1460	176	446	234	436	223	772	121	319	496	710	434	497	376	438	326	214	110^	69^	132
176 95 SE	7	C	3.3	9	296	1437	178	440	229	431	221	755	109^	295	467	701	413	475	358	420	323	226	107^	69^	135
LOUISVILLE VS N. CAROLINA STATE																									
3.00 - 3.30		A	2.2	6	195	1440	170^	445	279^	438	266^	689	58v	216^	420	689	420	498	362	440	360	190^	78v	69v	230^
3.30 - 4.00		A	2.2	5	195	1476	169^	454	287^	442	249^	757	70v	234^	409	755	407	530	340	463	400	225^	100^	81v	165^
4.00 - 4.30		A	1.8	4	159	1499	220^	445	305^	432	261^	698	72v	224^	428	688	419	503	357^	441	385^	185^	101v	93v	256^
4.30 - 5.00		A	2.1	5	186	1563	183^	479	328^	453	276^	794	71v	256^	510	779	495	579	439	524	442	199^	71v	69v	219^
5.00 - 5.30		A	3.1	7	275	1503	139^	466	263	449	214^	763	93^	232	416	716	369	443	323	397	353	273	101^	63^	173^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB.8–14,1988

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
NBC COLLEGE BSKBL SUN	A	3.1	8	275	1544	167^	428	255	389	217^	802	138^	357	506	705	409	474	368	433	331	231^	211^	144^	103^
SUN 1.00P 125 NBC 4	B	4.4	10	387	1527	185	467	223	446	210	841	106	298	477	789	426	502	372	448	390	288	119	77^	100
192 95 SE 4	C	4.4	10	387	1527	185	467	223	446	210	841	106	298	477	789	426	502	372	448	390	288	119	77^	100
UCLA VS NOTRE DAME																								
1.00 - 1.30	A	2.7	7	239	1382	173^	384	242^	359	213^	735	139^	357	484	647	396	444	345	393	288	203^	175^	122^	89^
1.30 - 2.00	A	3.0	7	266	1498	132^	423	265	385	226^	756	138^	353	510	653	406	464	372	430	310	189^	210^	154^	108^
2.00 - 2.30	A	3.0	7	266	1524	157^	409	218^	383	193^	794	135^	329	480	687	372	442	344	414	344	244	221^	142^	101^
2.30 - 3.00	A	3.7	9	328	1639	187^	457	275	403	223	854	138^	371	522	764	432	506	384	458	348	258	219	144^	108^
3.00 - 3.30	A	4.1	10	363	1585	201	435	255	380	212	830	116^	334	482	748	400	484	366	450	358	264	217	152^	103^
PRO BOWLERS TOUR	A	5.5	16	487	1651	162	664	319	647	322	678	41^	176	368	661	350	409	327	386	325	251	115^	56^	194
SAT 1.00P 93 ABC 7	B	4.6	12	404	1487	164	666	254	654	260	620	30^	133	289	607	276	335	259	318	298	272	60^	32^	141
182 90 SE 7	C	4.6	12	404	1487	164	666	254	654	260	620	30^	133	289	607	276	335	259	318	298	272	60^	32^	141
1.00 - 1.30	A	4.2	13	372	1702	167^	678	356	650	360	648	33v	180	369	638	359	394	336	372	282	244	120^	81^	256
1.30 - 2.00	A	5.4	16	478	1658	151	637	318	618	313	703	44^	189	400	683	380	443	357	420	333	239	102^	51^	217
2.00 - 2.30	A	6.7	19	594	1579	161	653	284	645	296	664	41^	160	338	645	319	387	297	365	338	258	122	45^	141
2.30 - 3.00	A	9.1	25	806	1617	189	720	347	707	341	663	57^	174	326	633	296	366	269	339	322	268	99	50^	135
SPORTSWORLD	A	3.5	8	310	1616	225	482	259	445	237	872	81^	289	573	861	562	637	492	567	459	223	151^	102^	111^
SUN 3.05P 85 NBC 3	B	4.1	10	367	1453	228	535	266	517	262	700	53^	205	410	682	392	458	357	423	357	224	91^	47^	127
177 91 SA 3	C	4.1	10	367	1453	228	535	266	517	262	700	53^	205	410	682	392	458	357	423	357	224	91^	47^	127
3.00 - 3.30	A	3.2	7	284	1588	255	465	275	416	234	828	85^	297	515	799	485	576	430	520	391	223^	162^	112^	133^
3.30 - 4.00	A	3.8	9	337	1626	219	472	252	441	232	906	92^	310	592	903	589	669	500	581	473	233	141^	98^	106^
4.00 - 4.30	A	3.4	8	301	1651	213	514	257	479	249	880	66^	263	605	875	599	659	539	598	502	216	156^	100^	101^
WNTR OLYMS-SAT-2:30PM-1(S)	A	14.4	35	1276	1628	256	791	377	769	376	612	41^	165	297	589	275	333	256	314	285	256	94	52	132
SAT 2.33P 161 ABC																								
220 99 SE																								
2.30 - 3.00	A	11.8	31	1045	1604	218	760	350	740	335	605	48^	169	296	577	268	334	248	314	283	243	96	59^	143
3.00 - 3.30	A	13.3	34	1178	1635	251	798	378	776	377	612	40^	162	293	586	267	323	253	309	278	263	96	62	129
3.30 - 4.00	A	14.5	36	1285	1636	258	784	376	760	376	622	36^	168	302	601	281	338	267	324	295	263	97	54	133
4.00 - 4.30	A	15.7	38	1391	1636	262	797	383	773	387	615	42^	167	304	597	285	347	262	324	291	250	100	53	125
4.30 - 5.00	A	16.0	37	1418	1629	267	800	381	782	387	611	40^	160	295	594	277	333	255	311	286	260	84	41^	133
5.00 - 5.30	A	15.6	36	1382	1588	276	791	388	770	385	580	44^	165	282	555	257	307	238	288	260	247	89	42^	129
WNTR OLYMS-SUN-12:00PM-1(S)	A	11.6	27	1028	1656	293	715	398	707	386	659	59^	211	387	643	371	426	328	383	336	217	117	57^	166
SUN 12.00N 360 ABC																								
219 99 SE																								
12.00 - 12.30	A	7.9	22	700	1506	233	625	337	612	304	573	37^	195	370	565	362	393	332	364	277	172	102	70^	206
12.30 - 1.00	A	9.7	25	859	1494	245	632	352	627	338	582	42^	194	349	573	340	382	308	350	298	190	96	63^	184
1.00 - 1.30	A	10.3	26	913	1532	253	657	363	647	353	606	63^	223	379	586	359	403	316	360	305	183	118	63^	151
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB.8-14,1988

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
WNTR OLYMS-SUN-12:00PM-1-CONT'D																								
1.30 - 2.00	A	11.2	28	992	1569	267	657	372	646	346	639	70	224	412	609	383	414	343	374	314	195	116	48^	158
2.00 - 2.30	A	12.1	29	1072	1619	274	673	380	661	350	648	67	208	402	624	378	425	335	382	331	199	116	46^	182
2.30 - 3.00	A	11.3	27	1001	1670	291	717	384	711	366	661	54^	184	367	646	352	409	313	370	355	237	138	52^	153
3.00 - 3.30	A	12.6	29	1116	1680	291	709	398	701	373	655	60	199	360	640	345	402	300	358	326	238	147	74	168
3.30 - 4.00	A	13.6	31	1205	1682	289	715	409	702	379	679	58	213	372	664	357	415	314	372	336	249	134	70	155
4.00 - 4.30	A	15.1	34	1338	1687	309	754	413	746	415	666	49	196	357	658	350	411	308	370	337	247	114	56	154
4.30 - 5.00	A	12.8	29	1134	1741	316	765	423	763	444	694	65	221	412	683	401	461	347	407	356	222	113	48^	169
5.00 - 5.30	A	11.4	25	1010	1769	359	792	439	791	448	714	79	240	429	693	408	480	350	423	371	213	105	51^	158
5.30 - 6.00	A	11.4	24	1010	1785	343	805	460	805	461	727	61^	227	430	706	410	489	369	448	390	217	90	47^	163

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PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB.8–14,1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17
WEEKEND DAYTIME OTHER																												
BUSINESS WORLD(B) SUN	9.30A	30	ABC		A	0.8	3	71	1381	172v	729^	203v	368^	688^	276^	350^	292^	287^	541^	100v	217v	541^	217v	217v	355^	333^	186v	83v
	62	50	N																									
FACE THE NATION SUN	10.30A	30	CBS	7	A	2.5	7	222	1409	243^	680	148^	292	679	273^	304	288	358	652	192^	317	642	306	300	385	266^	250^	9v
	114	79	CC	21	B	2.5	7	225	1300	197	669	117^	241	664	215	240	305	404	577	120^	278	566	266	259	298	270	260	9v
					C	2.5	8	225	1314	200	662	105^	225	652	198	235	290	399	575	120	254	565	243	221	258	246	285	24v
HEALTH SHOW(B) SAT	12.30P	30	ABC		A	1.3	4	115	1475	123v	757	254^	338^	755	325^	407^	213^	338^	463^	69v	285^	459^	281^	276^	291^	276^	163^	157^
	114	58	N																									
MEET THE PRESS SUN	9.30A	60	NBC	7	A	2.4	8	213	1377	201^	693	116^	233^	675	179^	234^	256^	405	585	141^	233^	563	212^	193^	272^	245^	273^	35v
	141	90	CC	21	B	2.2	8	193	1328	221	664	164^	254	650	199	236	242	372	542	147^	244	526	227	205	258	226	245	42v
					C	1.9	7	172	1321	214	669	153	244	659	203	253	259	375	527	148^	246	508	228	209	259	236	231	40^
9.30 - 10.00					A	2.4	8	213	1407	181^	717	108^	229^	693	168^	225^	247^	431	571	129^	223^	551	203^	187^	261^	241^	273^	41v
10.00 - 10.30					A	2.5	8	222	1292	213^	641	120^	228^	631	184^	233^	255^	365	574	147^	233^	553	211^	192^	271^	240^	262^	27v
SUNDAY MORNING SUN	9.00A	90	CBS	7	A	3.5	13	310	1332	161^	642	81^	210	636	198^	218	320	412	630	118^	311	615	296	281	341	343	259	13v
					B	4.2	16	372	1320	203	661	115	244	657	227	270	328	374	581	119	271	576	266	243	292	309	261	23^
	177	95	N	21	C	4.2	17	368	1319	208	657	114	232	652	211	263	302	373	571	115	263	566	259	234	282	297	260	21^
9.00 - 9.30					A	3.2	13	284	1359	133^	657	61^	192^	649	182^	202^	331	445	642	100^	285	634	277	266	317	330	307	14v
9.30 - 10.00					A	3.4	13	301	1292	141^	614	63^	178^	610	165^	183^	315	417	640	138^	324	624	309	290	344	328	261	4v
10.00 - 10.30					A	4.0	14	354	1311	197	637	111^	247	631	235	254	307	372	596	112^	312	577	293	278	349	356	213	20v
SUNDAY TODAY SUN	8.00A	90	NBC	7	A	1.9	9	168	1311	195^	610	129^	258^	559	204^	243^	225^	314^	482	136^	243^	472	233^	205^	258^	236^	187^	70v
	126	89	N	22	B	1.8	10	163	1221	198^	559	130^	242	541	202^	233	235	286	536	165^	290	525	279	249	298	261	196^	34v
					C	1.7	9	148	1256	215	587	148^	252	574	217	272	264	280	528	161^	276	521	269	233	293	263	192	37v
8.00 - 8.30					A	1.5	10	133	1216	215^	559	129^	279^	528	248^	274^	214^	254^	482	195^	320^	453^	291^	258^	288^	210^	133^	69v
8.30 - 9.00					A	1.9	9	168	1406	205^	630	125^	253^	581	201^	244^	229^	334^	496	145^	243^	496	243^	210^	276^	243^	187^	83v
9.00 - 9.30					A	2.4	9	213	1240	165^	600	126^	237^	538	171^	212^	218^	323	452	85^	185^	446	180^	160^	214^	237^	213^	59v
THIS WEEK-DAVID BRINKLEY(B) SUN	11.00A	60	ABC		A	2.1	7	186	1511	194^	757	97^	311^	757	304^	347	337^	402	623	229^	346	574	298^	267^	321^	222^	223^	62v
	75	60	N																									
11.00 - 11.30					A	1.9	7	168	1598	201^	791	124^	359^	790	355^	391	353^	396	655	265^	386	598	330^	286^	340^	228^	215^	62v
11.30 - 12.00					A	2.3	7	204	1439	188^	728	76v	272^	728	263^	311^	324	408	596	199^	313	554	272^	252^	305^	216^	229^	62v

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Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. FEB.8, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	62.5	63.7	65.2	66.8	67.3	68.7	69.7	70.8	71.6	71.8	70.6	69.8	68.0	66.0	58.7	54.4
ABC TV					GROWING PAINS SPEC. (R)		←ABC MONDAY NIGHT MOVIE ELVIS AND ME, PT.2 (PAE)							→	'88 VOTE: IOWA CAUCUS (PAE)	
AVERAGE AUDIENCE (Hhlds (000))					13,380		22,240								10,990	
AVERAGE AUDIENCE (%)					15.1		25.1	21.2 *		25.3 *		26.6 *		27.4 *	12.4	
SHARE AUDIENCE %					22		36	30 *		35 *		38 *		41 *	21	
AVG. AUD. BY 1/4 HR %					15.0	15.1	20.1	22.4	25.1	25.4	26.4	26.7	27.7	27.0	14.4	10.4
CBS TV					KATE & ALLIE		DESIGNING WOMEN		NEWHART		FRANK'S PLACE (R)		←WISEGUY			→
AVERAGE AUDIENCE (Hhlds (000))					12,850		12,580		12,320		9,750		10,280			
AVERAGE AUDIENCE (%)					14.5		14.2		13.9		11.0		11.6	9.2 *		14.0 *
SHARE AUDIENCE %					21		20		19		16		19	14 *		25 *
AVG. AUD. BY 1/4 HR %					14.4	14.6	14.0	14.3	13.7	14.2	11.4	10.5	9.0	9.4	13.7	14.2
NBC TV					ALF		←NBC MONDAY NIGHT MOVIES MOVING TARGET							→	DECISION '88-IOWA CAUCUS	
AVERAGE AUDIENCE (Hhlds (000))					16,920		15,150								7,350	
AVERAGE AUDIENCE (%)					19.1		17.1	16.4 *		17.4 *		17.5 *		17.2 *	8.3	
SHARE AUDIENCE %					28		24	23 *		24 *		25 *		26 *	15	
AVG. AUD. BY 1/4 HR %					18.3	19.8	16.5	16.4	17.4	17.3	17.4	17.6	17.9	16.4	8.8	7.9
INDEPENDENTS (INCL. SUPERSTATIONS)																
AVERAGE AUDIENCE	16.5		15.5		13.3		14.0		13.5		13.3		10.6		11.9	
SHARE AUDIENCE %	26		23		20		20		19		19		16		21	
SUPERSTATIONS																
AVERAGE AUDIENCE	4.4		3.8		3.4		3.6		3.7		3.9		2.9		3.9	
SHARE AUDIENCE %	7		6		5		5		5		6		4		7	
PBS																
AVERAGE AUDIENCE	1.8		2.3		3.4		3.3		2.2		2.3		2.0		2.2	
SHARE AUDIENCE %	3		3		5		5		3		3		3		4	
CABLE ORIG.																
AVERAGE AUDIENCE	6.6		7.1		6.9		7.1		6.5		6.4		6.5		6.7	
SHARE AUDIENCE %	10		11		10		10		9		9		10		12	
PAY SERVICES																
AVERAGE AUDIENCE	2.2		1.8		1.8		2.1		1.6		1.6		2.3		3.2	
SHARE AUDIENCE %	3		3		3		3		2		2		3		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. FEB. 9, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	61.7	63.5	64.4	65.7	66.7	68.6	69.3	70.2	69.0	68.9	68.6	68.0	63.7	61.8	60.3	58.5
ABC TV					WHO'S THE BOSS?		GROWING PAINS		←MOONLIGHTING (PAE)→				←THIRTYSOMETHING (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					20,110 22.7		21,260 24.0		17,280 19.5	19.5 *		19.6 *	13,200 14.9	15.8 *		13.9 *
SHARE AUDIENCE %					34		34		28	28 *		29 *	24	25 *		23 *
AVG. AUD. BY 1/4 HR %					21.5	23.9	23.9	24.2	19.5	19.4	19.3	19.8	16.6	15.1	14.1	13.8
CBS TV					←48 HOURS→ 48 HOURS IN ISRAEL				←SPECIAL MOVIE PRSNT-CBS WINDMILLS OF THE GODS, PART 2 (PAE)→							
AVERAGE AUDIENCE (Hhlds (000) & %)					6,730 7.6	7.6 *		7.5 *	15,330 17.3	16.6 *		17.2 *		17.6 *		18.0 *
SHARE AUDIENCE %					11	11 *		11 *	27	24 *		25 *		28 *		30 *
AVG. AUD. BY 1/4 HR %					8.3	7.0	6.8	8.2	16.3	16.9	17.0	17.3	17.5	17.6	18.3	17.6
NBC TV					←MATLOCK→				←HUNTER→				←CRIME STORY→			
AVERAGE AUDIENCE (Hhlds (000) & %)					16,920 19.1	18.6 *		19.6 *	11,870 13.4	13.7 *		13.2 *	9,750 11.0	11.0 *		11.0 *
SHARE AUDIENCE %					28	27 *		28 *	20	20 *		19 *	18	18 *		19 *
AVG. AUD. BY 1/4 HR %					18.2	19.0	19.9	19.4	13.8	13.6	13.4	12.9	11.0	11.0	10.8	11.2
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	15.8		15.7		12.8		12.5		13.7		14.2		12.6		10.6	
SHARE AUDIENCE %	25		24		19		18		20		21		20		18	
SUPERSTATIONS AVERAGE AUDIENCE	4.2		4.1		3.3		2.8		3.3		3.4		3.0		2.7	
SHARE AUDIENCE %	7		6		5		4		5		5		5		5	
PBS AVERAGE AUDIENCE	1.4		1.6		2.4		2.6		3.1		3.0		2.4		2.2	
SHARE AUDIENCE %	2		2		4		4		4		4		4		4	
CABLE ORIG. AVERAGE AUDIENCE	6.5		7.2		7.2		7.5		7.8		7.7		7.3		6.4	
SHARE AUDIENCE %	10		11		11		11		11		11		12		11	
PAY SERVICES AVERAGE AUDIENCE	1.6		1.6		2.4		2.7		3.3		3.2		4.2		4.1	
SHARE AUDIENCE %	3		2		4		4		5		5		7		7	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. FEB.10, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	59.9	61.3	61.5	62.6	62.5	64.1	65.5	66.5	65.3	65.2	64.7	64.0	60.9	59.8	58.2	56.2
ABC TV					PERFECT STRANGERS		HEAD OF THE CLASS		HOOPERMAN		SLAP MAXWELL (PAE)		←DYNASTY (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					14,710 16.6		14,800 16.7		12,760 14.4		10,900 12.3		13,200 14.9	14.8 *		15.0 *
SHARE AUDIENCE %					26		25		22		19		25	25 *		26 *
AVG. AUD. BY 1/4 HR %					16.2	17.0	16.6	16.8	14.6	14.3	12.0	12.6	14.7	15.0	15.1	15.0
CBS TV					←LAW & HARRY MCGRAW→				←MAGNUM, P.I. (PAE)→				←EQUALIZER→			
AVERAGE AUDIENCE (Hhlds (000) & %)					7,710 8.7	8.6 *		8.8 *	12,230 13.8	13.4 *		14.2 *	10,540 11.9	12.0 *		11.8 *
SHARE AUDIENCE %					13	14 *		13 *	21	21 *		22 *	20	20 *		21 *
AVG. AUD. BY 1/4 HR %					8.7	8.4	8.7	9.0	13.1	13.6	14.4	14.0	12.3	11.8	11.8	11.8
NBC TV					←HIGHWAY TO HEAVEN→				←A YEAR IN THE LIFE→				←ST. ELSEWHERE→			
AVERAGE AUDIENCE (Hhlds (000) & %)					13,910 15.7	15.1 *		16.3 *	11,340 12.8	12.4 *		13.1 *	12,140 13.7	13.4 *		14.1 *
SHARE AUDIENCE %					24	24 *		25 *	20	19 *		20 *	23	22 *		25 *
AVG. AUD. BY 1/4 HR %					14.8	15.4	16.1	16.5	12.3	12.5	13.0	13.3	13.3	13.4	14.1	14.1
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	14.9		14.7		13.3		13.7		15.7		16.2		13.7		11.1	
SHARE AUDIENCE %	25		24		21		21		24		25		23		19	
SUPERSTATIONS AVERAGE AUDIENCE	4.1		3.8		3.1		3.0		3.7		3.7		3.5		2.8	
SHARE AUDIENCE %	7		6		5		5		6		6		6		5	
PBS AVERAGE AUDIENCE	2.0		2.4		4.7		5.2		3.8		3.1		2.2		1.7	
SHARE AUDIENCE %	3		4		7		8		6		5		4		3	
CABLE ORIG. AVERAGE AUDIENCE	5.8		6.9		6.5		7.0		7.4		7.4		6.3		5.8	
SHARE AUDIENCE %	10		11		10		11		11		11		10		10	
PAY SERVICES AVERAGE AUDIENCE	2.2		2.0		3.1		3.2		3.7		3.4		4.1		2.9	
SHARE AUDIENCE %	4		3		5		5		6		5		7		5	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. FEB.11, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	61.5	62.6	62.7	64.5	66.4	67.6	66.9	67.4	68.2	68.3	67.3	66.8	64.7	63.8	62.3	59.8		
ABC TV					CHARMINGS		←ABC THURSDAY NIGHT MOVIE→ STAR TREK II: THE WRATH OF KHAN (R)(PAE)											
AVERAGE AUDIENCE (Hhlds (000) & %)					5,580 6.3		7,180 8.1	6.8 *		8.0 *		8.1 *		8.8 *		8.7 *		
SHARE AUDIENCE %					9		12	10 *		12 *		12 *		14 *		14 *		
AVG. AUD. BY 1/4 HR %					6.4	6.2	6.7	6.9	7.9	8.2	8.1	8.0	8.8	8.8	9.4	8.0		
CBS TV					←TOUR OF DUTY→				←SIMON & SIMON→ (PAE)				←KNOTS LANDING→					
AVERAGE AUDIENCE (Hhlds (000) & %)					10,990 12.4	11.7 *		13.1 *	11,780 13.3	12.9 *		13.6 *	15,240 17.2	16.9 *		17.5 *		
SHARE AUDIENCE %					18	17 *		19 *	20	19 *		20 *	27	26 *		29 *		
AVG. AUD. BY 1/4 HR %					11.7	11.7	13.0	13.3	12.7	13.2	13.3	13.8	16.5	17.3	17.6	17.3		
NBC TV					BILL COSBY SHOW		A DIFFERENT WORLD		CHEERS		NIGHT COURT		←L.A. LAW→					
AVERAGE AUDIENCE (Hhlds (000) & %)					26,670 30.1		23,830 26.9		21,880 24.7		21,180 23.9		18,160 20.5	20.6 *		20.4 *		
SHARE AUDIENCE %					45		40		36		36		33	32 *		33 *		
AVG. AUD. BY 1/4 HR %					29.1	31.2	26.9	26.9	24.7	24.8	23.9	23.9	20.9	20.4	20.5	20.4		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	15.7	13.6	11.6	12.7	13.4	13.3	12.2	10.3
SHARE AUDIENCE %	25	21	17	19	20	20	19	17
SUPERSTATIONS AVERAGE AUDIENCE	3.8	3.2	2.6	3.3	3.7	3.6	3.2	2.8
SHARE AUDIENCE %	6	5	4	5	5	5	5	5
PBS AVERAGE AUDIENCE	1.6	2.2	3.4	3.5	3.2	2.9	2.0	1.6
SHARE AUDIENCE %	3	3	5	5	5	4	3	3
CABLE ORIG. AVERAGE AUDIENCE	5.9	6.9	6.3	7.6	7.6	6.8	6.4	5.6
SHARE AUDIENCE %	10	11	9	11	11	10	10	9
PAY SERVICES AVERAGE AUDIENCE	2.5	2.9	2.7	2.5	4.3	4.4	4.1	2.8
SHARE AUDIENCE %	4	5	4	4	6	7	6	5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. FEB. 12, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	57.5	58.6	58.7	60.2	60.7	61.5	61.4	62.2	61.4	61.3	61.2	60.4	58.0	57.0	56.1	54.7
ABC TV					FULL HOUSE		MR. BELVEDERE		THORNS		SLEDGE HAMMER (PAE)		←20/20 (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					10,190 11.5		10,010 11.3		6,820 7.7		6,020 6.8		10,540 11.9	11.9 *		12.0 *
SHARE AUDIENCE %					19		18		13		11		21	21 *		22 *
AVG. AUD. BY 1/4 HR %					11.3	11.8	11.4	11.2	7.8	7.5	6.6	7.0	11.5	12.2	12.1	12.0
CBS TV					←BEAUTY & THE BEAST→				←DALLAS (PAE)→				←FALCON CREST→			
AVERAGE AUDIENCE (Hhlds (000) & %)					12,230 13.8	13.4 *		14.3 *	15,510 17.5	17.3 *		17.7 *	12,580 14.2	14.3 *		14.1 *
SHARE AUDIENCE %					22	22 *		23 *	29	28 *		29 *	25	25 *		25 *
AVG. AUD. BY 1/4 HR %					13.1	13.7	14.1	14.6	16.9	17.7	18.0	17.4	14.4	14.2	14.2	14.0
NBC TV					MAGIC IN-MAGIC KINGDOM				←MIAMI VICE→				←SONNY SPOON→			
AVERAGE AUDIENCE (Hhlds (000) & %)					11,160 12.6	12.4 *		12.8 *	12,050 13.6	13.3 *		13.9 *	10,630 12.0	12.3 *		11.8 *
SHARE AUDIENCE %					21	20 *		21 *	22	22 *		23 *	21	21 *		21 *
AVG. AUD. BY 1/4 HR %					12.4	12.3	12.7	12.8	13.3	13.3	13.9	13.9	12.5	12.1	11.9	11.6
INDEPENDENTS (INCL. SUPERSTATIONS)																
AVERAGE AUDIENCE	16.4		15.1		14.1		14.3		14.9		15.0		12.3		10.5	
SHARE AUDIENCE %	28		25		23		23		24		25		21		19	
SUPERSTATIONS																
AVERAGE AUDIENCE	4.1		3.6		3.1		3.1		3.5		3.6		2.9		2.4	
SHARE AUDIENCE %	7		6		5		5		6		6		5		4	
PBS																
AVERAGE AUDIENCE	1.7		2.2		3.0		2.8		2.0		2.0		1.7		1.5	
SHARE AUDIENCE %	3		4		5		5		3		3		3		3	
CABLE ORIG.																
AVERAGE AUDIENCE	5.3		5.6		5.9		5.9		6.3		6.2		5.4		5.3	
SHARE AUDIENCE %	9		9		10		10		10		10		9		10	
PAY SERVICES																
AVERAGE AUDIENCE	2.9		2.9		4.7		5.1		5.9		5.4		5.6		5.4	
SHARE AUDIENCE %	5		5		8		8		10		9		10		10	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. FEB.13, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	51.0	52.1	52.2	53.6	58.3	59.2	59.7	60.2	60.3	60.5	60.2	60.2	57.0	55.9	53.9	52.4	49.1	45.6
ABC TV					← WNTR OLYMS-SAT-8:00PM-1 (PAE) →													
AVERAGE AUDIENCE (Hhlds (000) & %)					8,770 9.9	10.6 *		9.8 *		8.8 *		9.1 *		10.9 *		10.2 *		
SHARE AUDIENCE %					17	18 *		16 *		15 *		15 *		19 *		19 *		
AVG. AUD. BY 1/4 HR %					11.1	10.1	9.7	9.9	8.7	8.8	8.8	9.5	11.5	10.3	10.3	10.1		
CBS TV					← HIGH MOUNTAIN RANGERS →				← HOUSTON KNIGHTS (PAE) →				← WEST 57TH →					
AVERAGE AUDIENCE (Hhlds (000) & %)					10,540 11.9	11.3 *		12.5 *	8,950 10.1	10.0 *		10.2 *	7,890 8.9	9.3 *		8.4 *		
SHARE AUDIENCE %					20	19 *		21 *	17	17 *		17 *	16	16 *		16 *		
AVG. AUD. BY 1/4 HR %					10.9	11.7	12.5	12.4	9.9	10.2	10.5	10.0	9.3	9.4	8.5	8.4		
NBC TV					FACTS OF LIFE		227		← GOLDEN GIRLS →				← J.J. STARBUCK →					
AVERAGE AUDIENCE (Hhlds (000) & %)					13,470 15.2		15,590 17.6		21,620 24.4	23.8 *		25.1 *	14,710 16.6	17.2 *		16.0 *		
SHARE AUDIENCE %					26		29		40	39 *		42 *	30	30 *		30 *		
AVG. AUD. BY 1/4 HR %					14.3	16.1	16.8	18.4	23.3	24.2	25.2	24.9	17.6	16.8	16.0	16.1		
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	14.7		15.2		11.8		11.2		10.6		9.6		11.0		10.2		8.9	
SHARE AUDIENCE %	29		29		20		19		18		16		20		19		19	
SUPERSTATIONS																		
AVERAGE AUDIENCE	3.7		3.5		3.5		3.2		3.3		3.1		2.8		2.7		1.8	
SHARE AUDIENCE %	7		7		6		5		5		5		5		5		4	
PBS																		
AVERAGE AUDIENCE	2.4		2.9		2.9		2.8		2.3		2.3		2.7		2.2		1.5	
SHARE AUDIENCE %	5		5		5		5		4		4		5		4		3	
CABLE ORIG.																		
AVERAGE AUDIENCE	7.2		7.5		6.8		6.3		4.9		4.8		5.5		5.7		4.3	
SHARE AUDIENCE %	14		14		12		11		8		8		10		11		9	
PAY SERVICES																		
AVERAGE AUDIENCE	3.7		3.4		4.6		4.9		5.2		4.2		4.7		5.0		5.1	
SHARE AUDIENCE %	7		6		8		8		9		7		8		9		11	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. FEB.13, 1988

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		40.8	38.3	35.7	33.4	30.3	27.2	24.0	21.9	18.9	17.2	14.8	13.5	12.6	11.5
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	1,950													
		2.2													
SHARE AUDIENCE	%	8													
AVG. AUD. BY 1/4 HR	%	2.2													
CBS TV															
AVERAGE AUDIENCE (Hhlds (000) & %)	{														
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV		←SATURDAY NIGHT (11:30-12:50)(PAE)→					(PAE)								
AVERAGE AUDIENCE (Hhlds (000) & %)	{	7,970													
		9.0	10.1 *		8.8 *										
SHARE AUDIENCE	%	26	26 *		26 *										
AVG. AUD. BY 1/4 HR	%	10.4	9.7	9.0	8.5	7.9									
INDEPENDENTS (INCL. SUPERSTATIONS)															
AVERAGE AUDIENCE		8.8		8.1		7.1		5.8		4.3		3.4		3.0	
SHARE AUDIENCE %		22		23		25		25		24		24		25	
SUPERSTATIONS															
AVERAGE AUDIENCE		2.0		2.2		2.0		1.5		1.1		0.8		0.9	
SHARE AUDIENCE %		5		6		7		7		6		6		7	
PBS															
AVERAGE AUDIENCE		1.7		1.3		0.6 ^		0.5 ^		0.5 ^		0.2 ^		0.1 v	
SHARE AUDIENCE %		4		4		2 ^		2 ^		3 ^		1 ^		1 v	
CABLE ORIG.															
AVERAGE AUDIENCE		4.4		3.6		3.2		2.4		2.2		2.1		1.8	
SHARE AUDIENCE %		11		10		11		10		12		15		15	
PAY SERVICES															
AVERAGE AUDIENCE		4.9		4.6		4.3		4.2		3.4		2.2		2.1	
SHARE AUDIENCE %		12		13		15		18		19		16		17	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SAT.,ABC,(11:30-11:45)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. FEB.14, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	59.1	61.7	63.3	64.8	66.5	67.7	68.6	69.7	68.6	68.4	67.9	67.9	67.6	66.4	64.9	60.3	50.3	43.9
ABC TV	←WNTR OLYMS-SUN-7:00PM-1 (PAE)→																	(1)
AVERAGE AUDIENCE (Hhlds (000))	17,450																	1,770
AVERAGE AUDIENCE (%)	19.7	15.6 *		16.7 *		17.8 *		18.8 *		22.7 *		22.4 *		23.2 *		20.7 *		2.0
SHARE AUDIENCE %	30	26 *		26 *		27 *		27 *		33 *		33 *		35 *		33 *		11
AVG. AUD. BY 1/4 HR %	14.8	16.5	16.4	16.9	17.9	17.7	18.4	19.3	22.4	23.1	22.7	22.2	24.1	22.3	22.1	19.2		2.0
CBS TV	←60 MINUTES→				←MURDER, SHE WROTE→				←CBS SUNDAY MOVIE HOSTAGE (PAE)→									
AVERAGE AUDIENCE (Hhlds (000))	16,830				17,280				17,190									
AVERAGE AUDIENCE (%)	19.0	18.2 *		19.8 *	19.5	19.3 *		19.8 *	19.4	18.5 *		19.5 *		19.8 *		19.7 *		
SHARE AUDIENCE %	30	30 *		31 *	29	29 *		29 *	29	27 *		29 *		30 *		31 *		
AVG. AUD. BY 1/4 HR %	17.5	18.9	20.0	19.5	19.2	19.3	19.8	19.8	18.2	18.9	19.5	19.6	19.4	20.1	19.9	19.4		
NBC TV	←OUR HOUSE→				FAMILY TIES		MY TWO DAD'S		←NBC SUNDAY NIGHT MOVIE THE DIRTY DOZEN: THE FATAL MISSION→									
AVERAGE AUDIENCE (Hhlds (000))	8,950				13,560		11,870		12,670									
AVERAGE AUDIENCE (%)	10.1	9.1 *		11.1 *	15.3		13.4		14.3	14.3 *		14.1 *		14.3 *		14.5 *		
SHARE AUDIENCE %	16	15 *		17 *	23		19		22	21 *		21 *		21 *		23 *		
AVG. AUD. BY 1/4 HR %	8.4	9.7	10.6	11.6	14.8	15.8	13.2	13.7	14.4	14.2	14.1	14.0	14.3	14.2	15.0	14.1		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	13.5	13.2	10.5	12.5	9.0	8.4	6.3	5.5	5.8
SHARE AUDIENCE %	22	21	16	18	13	12	9	9	12
SUPERSTATIONS AVERAGE AUDIENCE	3.9	4.0	4.2	4.4	2.6	2.5	1.5	1.2	1.1
SHARE AUDIENCE %	6	6	6	6	4	4	2	2	2
PBS AVERAGE AUDIENCE	1.7	1.9	4.1	4.4	2.7	2.5	1.7	1.5	1.3
SHARE AUDIENCE %	3	3	6	6	4	4	3	2	3
CABLE ORIG. AVERAGE AUDIENCE	4.2	4.0	4.1	4.0	4.7	4.1	4.1	3.7	3.1
SHARE AUDIENCE %	7	6	6	6	7	6	6	6	7
PAY SERVICES AVERAGE AUDIENCE	3.1	3.1	3.2	3.4	4.4	4.7	4.5	3.1	3.5
SHARE AUDIENCE %	5	5	5	5	6	7	7	5	7

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SUN.,ABC,(11:15-11:30)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. FEB.14, 1988

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45				
HUT		36.1	31.9	27.6	24.7	21.7	19.8	17.4	15.9	14.1	12.7	11.0	9.8	8.8	8.2				
ABC TV		WNTR OLYMS SUN-11:30PM-1																	
AVERAGE AUDIENCE (Hhlds (000) & %)	{	6,200 7.0																	
SHARE AUDIENCE	%	21																	
AVG. AUD. BY 1/4 HR	%	7.8	6.3																
CBS TV		CBS SUNDAY NEWS																	
AVERAGE AUDIENCE (Hhlds (000) & %)	{	3,460 3.9																	
SHARE AUDIENCE	%	10																	
AVG. AUD. BY 1/4 HR	%	3.9																	
NBC TV		(1)	(PAE)																
AVERAGE AUDIENCE (Hhlds (000) & %)	{	1,860 2.1																	
SHARE AUDIENCE	%	7																	
AVG. AUD. BY 1/4 HR	%	2.1																	
INDEPENDENTS (INCL. SUPERSTATIONS)																			
AVERAGE AUDIENCE		6.2		5.1		4.4		3.3		2.4		1.8		1.5					
SHARE AUDIENCE %		18		19		21		20		18		17		18					
SUPERSTATIONS																			
AVERAGE AUDIENCE		1.5		1.5		1.3		1.1		0.7 ^		0.5 ^		0.5 ^					
SHARE AUDIENCE %		4		6		6		7		5 ^		5 ^		6 ^					
PBS																			
AVERAGE AUDIENCE		1.4		1.0		0.6 ^		0.4 ^		0.2 ^		<<		<<					
SHARE AUDIENCE %		4		4		3 ^		2 ^		1 ^		<<		<<					
CABLE ORIG.																			
AVERAGE AUDIENCE		3.5		3.2		2.3		1.9		1.6		1.2		1.3					
SHARE AUDIENCE %		10		12		11		11		12		12		15					
PAY SERVICES																			
AVERAGE AUDIENCE		3.4		3.3		3.1		2.9		2.6		2.5		2.1					
SHARE AUDIENCE %		10		13		15		17		19		24		25					

U.S. TV HOUSEHOLDS: 88,600,000

(1) G MICHAELS SPORTS MACHINE,NBC,(11:30-11:45)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.8-12,1988

TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	8.3	10.0	12.7	15.2	18.2	20.7	21.9	22.5	22.9	23.8	24.1	24.1	24.7	25.8	26.2	26.2	24.9	25.3
ABC TV	(PAE)	(1)	(PAE)	(2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)		1,310		2,040			3,830				4,110							
		1.5		2.3			4.3				4.6							
SHARE AUDIENCE %		14		15			19				19							
AVG. AUD. BY 1/4 HR %		1.5		2.3			4.4	4.3			4.6	4.7						
CBS TV			CBS MORNING NEWS- 6:30AM		CBS THIS MORNING-A (SUS)		CBS THIS MORNING-1		CBS THIS MORNING-B (SUS)		CBS THIS MORNING-2						BLACKOUT	
AVERAGE AUDIENCE (Hhlds (000) & %)			1,240				2,060				2,020						2,110	
			1.4				2.3				2.3						2.4	
SHARE AUDIENCE %			12				10				9						9	
AVG. AUD. BY 1/4 HR %			1.3	1.4			2.4	2.2			2.2	2.4					2.3	2.5
NBC TV	NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)								SALE OF THE CENTURY	
AVERAGE AUDIENCE (Hhlds (000) & %)	1,750						4,700				4,910						3,400	
	2.0						5.3				5.5						3.8	
SHARE AUDIENCE %	18						23				23						15	
AVG. AUD. BY 1/4 HR %	1.6	2.4					5.2	5.3			5.7	5.5					3.7	4.0
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	1.8		3.6		6.1		7.2		6.8		6.5		5.6		5.8		5.7	
SHARE AUDIENCE %	20		26		31		32		29		27		22		22		23	
SUPERSTATIONS AVERAGE AUDIENCE	0.9		1.4		2.0		2.1		2.0		2.0		1.7		1.9		1.6	
SHARE AUDIENCE %	9		10		10		10		9		8		7		7		6	
PBS AVERAGE AUDIENCE	0.1 v		0.1 ^		0.5		0.8		1.1		1.2		1.4		1.3		1.2	
SHARE AUDIENCE %	1 v		1 ^		2		4		5		5		6		5		5	
CABLE ORIG. AVERAGE AUDIENCE	1.2		1.5		1.8		2.0		2.2		2.4		2.3		2.3		2.5	
SHARE AUDIENCE %	14		11		9		9		10		10		9		9		10	
PAY SERVICES AVERAGE AUDIENCE	0.7		0.8		0.9		1.0		1.1		1.1		1.1		1.0		1.0	
SHARE AUDIENCE %	8		5		5		4		5		5		4		4		4	

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)
(2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.8-12,1988

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	25.4	25.5	25.7	26.4	26.5	27.4	28.8	29.8	30.3	31.2	32.7	33.2	32.5	32.6	31.3	31.5	31.6	32.0
ABC TV			WHO'S THE BOSS? M-F		HOME		RYAN'S HOPE		LOVING		←ALL MY CHILDREN→				←ONE LIFE TO LIVE→ (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)			2,960		2,430		2,360		3,770		7,160				7,160			
			3.3		2.7		2.7		4.3		8.1	7.8 *		8.4 *	8.1	8.0 *		8.1 *
SHARE AUDIENCE %			13		10		9		14		25	24 *		26 *	26	26 *		26 *
AVG. AUD. BY 1/4 HR %			3.2	3.5	2.8	2.6	2.6	2.7	4.1	4.4	7.5	8.1	8.4	8.4	8.0	8.1	8.1	8.1
CBS TV	NEW CARD SHARKS		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (PAE)				←YOUNG AND THE RESTLESS→				BOLD AND THE BEAUTIFUL		←AS THE WORLD TURNS→			
AVERAGE AUDIENCE (Hhlds (000) & %)	2,620		4,800		6,360				7,370				5,100		6,310			
	3.0		5.4		7.2				8.3	8.1 *		8.5 *	5.8		7.1	7.0 *		7.2 *
SHARE AUDIENCE %	12		21		27				27	28 *		27 *	18		23	22 *		23 *
AVG. AUD. BY 1/4 HR %	2.8	3.1	5.0	5.8	6.9	7.5			8.0	8.4	8.4	8.5	5.8	5.8	7.0	7.0	7.2	7.2
NBC TV	CLASSIC CONCENTRATION		WHEEL OF FORTUNE		WIN, LOSE OR DRAW		SUPER PASSWORD		SCRABBLE		←DAYS OF OUR LIVES→				←ANOTHER WORLD→ (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)	3,830		5,720		4,340		3,210		4,360		6,910				4,820			
	4.3		6.5		4.9		3.6		4.9		7.8	7.6 *		8.1 *	5.4	5.5 *		5.4 *
SHARE AUDIENCE %	17		25		18		12		16		24	23 *		25 *	17	18 *		17 *
AVG. AUD. BY 1/4 HR %	4.3	4.3	6.4	6.6	4.8	5.0	3.5	3.7	4.8	5.1	7.5	7.7	8.1	8.0	5.6	5.4	5.4	5.4

	10:30	11:00	11:30	12:00	12:30	1:00	1:30	2:00	2:30
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	5.7	5.0	5.3	5.8	6.3	6.1	6.5	6.6	7.2
SHARE AUDIENCE %	23	19	20	20	20	19	20	21	23
SUPERSTATIONS									
AVERAGE AUDIENCE	1.8	1.8	1.9	2.1	2.2	1.9	2.0	2.0	2.3
SHARE AUDIENCE %	7	7	7	7	7	6	6	6	7
PBS									
AVERAGE AUDIENCE	1.0	0.7	0.7	0.9	0.9	0.9	0.9	0.7	0.8
SHARE AUDIENCE %	4	3	3	3	3	3	3	2	2
CABLE ORIG.									
AVERAGE AUDIENCE	2.4	2.6	2.7	3.0	3.0	3.1	3.2	3.4	3.4
SHARE AUDIENCE %	10	10	10	10	10	9	10	11	11
PAY SERVICES									
AVERAGE AUDIENCE	1.1	1.0	1.1	1.0	1.0	1.0	1.0	1.0	1.0
SHARE AUDIENCE %	4	4	4	3	3	3	3	3	3

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.8-12,1988

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45		
HUT		31.8	32.8	33.3	34.6	35.4	37.5	39.2	40.9	42.1	44.1	46.2	48.6	54.5	56.4	57.6	59.0		
ABC TV		←GENERAL HOSPITAL→														ABC WORLD NEWS TONIGHT			
AVERAGE AUDIENCE (Hhlds (000) & %)	{	8,030														10,440			
		9.1	8.8 *		9.2 *											11.8			
SHARE AUDIENCE	%	28	28 *		27 *											20			
AVG. AUD. BY 1/4 HR	%	8.7	9.0	9.2	9.3											11.6	12.0		
CBS TV		←GUIDING LIGHT (PAE)→														CBS EVENING NEWS-RATHER			
AVERAGE AUDIENCE (Hhlds (000) & %)	{	5,620														9,800			
		6.3	6.4 *		6.4 *											11.1			
SHARE AUDIENCE	%	19	20 *		19 *											19			
AVG. AUD. BY 1/4 HR	%	6.3	6.4	6.4	6.4											11.0	11.1		
NBC TV		←SANTA BARBARA→														NBC NIGHTLY NEWS			
AVERAGE AUDIENCE (Hhlds (000) & %)	{	4,550														9,620			
		5.1	5.1 *		5.2 *											10.9			
SHARE AUDIENCE	%	16	16 *		15 *											19			
AVG. AUD. BY 1/4 HR	%	5.1	5.0	5.1	5.3											10.8	10.9		
INDEPENDENTS (INCL. SUPERSTATIONS)																			
AVERAGE AUDIENCE		7.5		8.1		9.2		10.7		11.8		13.1		14.5		16.2			
SHARE AUDIENCE %		23		24		25		27		27		28		26		28			
SUPERSTATIONS																			
AVERAGE AUDIENCE		2.1		2.3		2.5		2.9		3.1		3.4		3.0		3.4			
SHARE AUDIENCE %		7		7		7		7		7		7		5		6			
PBS																			
AVERAGE AUDIENCE		0.7		0.7		1.0		1.2		1.2		1.2		1.2		1.5			
SHARE AUDIENCE %		2		2		3		3		3		3		2		3			
CABLE ORIG.																			
AVERAGE AUDIENCE		4.0		4.5		4.4		4.4		4.1		4.2		4.9		5.8			
SHARE AUDIENCE %		12		13		12		11		10		9		9		10			
PAY SERVICES																			
AVERAGE AUDIENCE		1.2		1.1		1.1		1.2		1.3		1.4		1.9		2.1			
SHARE AUDIENCE %		4		3		3		3		3		3		3		4			

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB.13, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	7.8	9.2	11.0	13.4	15.6	18.5	21.3	23.7	25.2	27.3	28.8	30.2	30.6	31.6	31.4	31.4	31.6	32.1
ABC TV					LITTLE CLOWNS-HAPPYTOWN		ALL NEW POUND PUPPIES		MY PET MONSTER		LITTLE WIZARDS		REAL GHOSTBUSTERS I		REAL GHOSTBUSTERS II		BUGS BUNNY & TWEETY SHOW	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,680		3,100		3,990		3,990		5,050		5,580		4,160	
					1.9		3.5		4.5		4.5		5.7		6.3		4.7	
SHARE AUDIENCE %					11		16		17		15		18		20		17	
AVG. AUD. BY 1/4 HR %					1.7	2.1	3.2	3.8	4.1	4.9	4.5	4.5	5.4	6.0	6.2	6.4	4.7	4.8
CBS TV					HELLO KITTY		MUPPET BABIES I		MUPPET BABIES II		MUPPET BABIES III		PEE WEE'S PLAYHOUSE		MIGHTY MOUSE		POPEYE & SON	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,950		3,460		4,520		4,960		5,940		3,810		3,370	
					2.2		3.9		5.1		5.6		6.7		4.3		3.8	
SHARE AUDIENCE %					13		17		19		19		22		14		12	
AVG. AUD. BY 1/4 HR %					2.0	2.5	3.6	4.1	4.9	5.3	5.3	5.9	6.6	6.7	4.6	4.0	3.9	3.8
NBC TV					GUMMI BEARS (PAE)		SMURFS I		SMURFS II		SMURFS III (PAE)		ALF-SAT MORN (PAE)		ALVIN AND THE CHIPMUNKS		FRAGGLE ROCK	
AVERAGE AUDIENCE (Hhlds (000) & %)					3,190		4,160		5,760		6,560		5,670		6,020		5,140	
					3.6		4.7		6.5		7.4		6.4		6.8		5.8	
SHARE AUDIENCE %					21		21		25		25		21		22		18	
AVG. AUD. BY 1/4 HR %					3.1	4.2	4.2	5.1	6.2	6.8	7.3	7.4	6.3	6.5	6.6	7.1	6.1	5.4
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	3.2		3.9		4.9		5.6		4.7		5.0		6.1		7.2		8.2	
SHARE AUDIENCE %	38		32		29		25		18		17		20		23		26	
SUPERSTATIONS AVERAGE AUDIENCE	0.8		1.1		1.5		1.8		1.4		1.5		1.3		1.5		2.3	
SHARE AUDIENCE %	9		9		9		8		5		5		4		5		7	
PBS AVERAGE AUDIENCE	0.2	^	0.4	^	0.5	^	0.8		1.0		1.2		1.2		1.3		1.4	
SHARE AUDIENCE %	2	^	3	^	3	^	4		4		4		4		4		4	
CABLE ORIG. AVERAGE AUDIENCE	1.5		1.6		2.5		3.3		3.5		4.5		4.5		4.4		4.8	
SHARE AUDIENCE %	18		13		15		15		13		15		14		14		15	
PAY SERVICES AVERAGE AUDIENCE	1.0		1.2		1.5		1.5		1.6		2.0		2.0		2.3		2.3	
SHARE AUDIENCE %	12		10		9		7		6		7		6		7		7	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB. 13, 1988

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	32.0	32.1	32.2	33.1	33.5	33.7	32.6	33.6	33.9	33.5	33.7	35.4	37.4	38.1	38.5	39.2	40.1	40.9
ABC TV	FLINTSTONE KIDS		ANIMAL CRACK-UPS		HEALTH SHOW(B)		←PRO BOWLERS TOUR (1:00-2:33)(PAE)→						← WNTR OLYMS-SAT-2:30PM-1 (2:33-5:14)(PAE)					
AVERAGE AUDIENCE (Hhlds (000))	3,010		2,570		1,150		4,870						12,760					
AVERAGE AUDIENCE (%)	3.4		2.9		1.3		5.5	4.2 *		5.4 *		6.7 *	14.4	11.8 *		13.3 *		14.5 *
SHARE AUDIENCE %	12		9		4		16	13 *		16 *		19 *	35	31 *		34 *		36 *
AVG. AUD. BY 1/4 HR %	3.4	3.3	2.9	2.9	1.3	1.4	3.9	4.5	5.3	5.5	6.2	7.2	11.6	12.0	13.1	13.6	14.2	14.9
CBS TV	DENNIS THE MENACE		TEEN WOLF		GALAXY HIGH SCHOOL		←CBS SPORTS SATURDAY→ SPEED SKATING & TWIN 125'S				←CBS NCAA BASKETBALL-SAT SYRACUSE VS GEORGETOWN (2:00-4:15)							
AVERAGE AUDIENCE (Hhlds (000))	2,920		2,480		2,480		2,660				3,540							
AVERAGE AUDIENCE (%)	3.3		2.8		2.8		3.0	3.1 *		3.0 *	4.0	3.9 *		3.6 *		3.7 *		4.2 *
SHARE AUDIENCE %	11		9		8		9	9 *		9 *	10	11 *		10 *		10 *		10 *
AVG. AUD. BY 1/4 HR %	3.5	3.2	2.7	2.9	2.8	2.9	3.0	3.2	3.1	2.8	3.7	4.0	3.5	3.7	3.5	3.9	4.1	4.4
NBC TV	NEW ARCHIES		FOOFUR (PAE)		I'M TELLING										←NBC COLLEGE BSKBL SAT— LOUISVILLE VS N. CAROLINA STATE (3:00-5:08)(PAE)			
AVERAGE AUDIENCE (Hhlds (000))	4,520		3,630		2,920										1,950			
AVERAGE AUDIENCE (%)	5.1		4.1		3.3										2.2	2.2 *		2.2 *
SHARE AUDIENCE %	16		13		10										5	6 *		5 *
AVG. AUD. BY 1/4 HR %	5.0	5.2	4.0	4.3	3.2	3.4									2.4	2.1	2.2	2.3

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	8.9	8.8	10.2	10.0	10.3	9.5	9.9	10.2	11.2
SHARE AUDIENCE %	28	27	30	30	31	27	26	26	28
SUPERSTATIONS AVERAGE AUDIENCE	2.4	2.3	2.6	2.3	2.4	2.6	2.8	2.9	3.3
SHARE AUDIENCE %	8	7	8	7	7	8	7	7	8
PBS AVERAGE AUDIENCE	1.6	1.6	1.8	1.7	1.8	1.8	2.0	1.8	1.6
SHARE AUDIENCE %	5	5	5	5	5	5	5	5	4
CABLE ORIG. AVERAGE AUDIENCE	5.2	5.6	6.2	6.1	6.4	6.6	6.2	6.4	6.2
SHARE AUDIENCE %	16	17	18	18	19	19	16	16	15
PAY SERVICES AVERAGE AUDIENCE	2.2	2.7	2.9	2.8	2.1	1.9	1.8	1.7	1.6
SHARE AUDIENCE %	7	8	9	8	6	5	5	4	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. FEB.13, 1988

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	41.3	41.9	42.6	43.0	42.8	42.9	43.6	44.7	46.1	47.5	48.5	50.1

ABC TV

	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	WNTR OLYMS-SAT-2:30PM 1 (2:33-5:14)(PAE)					←ABC WIDE WORLD SPORTS SAT (5:14-6:00)(PAE)→					ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Hhlds (000))					11,340						9,130	
AVERAGE AUDIENCE (%)		15.7 *		16.0 *	12.8	13.2 *		12.5 *			10.3	
SHARE AUDIENCE %		38 *		37 *	29	31 *		28 *			20	
AVG. AUD. BY 1/4 HR %	15.6	15.8	16.1	16.0	14.0	13.2	12.9	12.1			10.1	10.5

CBS TV

	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	(1)	←CBS NCAA BASKETBALL-SAT 2 MISSOURI VS UNLV,PROVIDENCE VS ST JOHNS (MULTI SEGMENT)(PAE)→									CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Hhlds (000))		3,370									5,050	
AVERAGE AUDIENCE (%)		3.8		3.0 *		3.4 *		4.6 *			5.7	
SHARE AUDIENCE %		9		7 *		8 *		10 *			11	
AVG. AUD. BY 1/4 HR %	4.7	3.3	3.1	3.0	2.9	3.8	4.3	5.0	6.2		5.6	5.9

NBC TV

	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	—NBC COLLEGE BSKBL SAT→ LOUISVILLE VS N. CAROLINA STATE (3:00-5:08)(PAE)				← HAWAIIAN OPEN GOLF-SAT (5:08-6:30)(PAE) →						NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Hhlds (000))					2,840						3,990	
AVERAGE AUDIENCE (%)		1.8 *		2.1 *	3.2	2.7 *		3.3 *		3.6 *	4.5	
SHARE AUDIENCE %		4 *		5 *	7	6 *		7 *		8 *	9	
AVG. AUD. BY 1/4 HR %	1.7	2.0	2.0	2.1	2.5	2.9	3.1	3.4	3.6	3.5	4.3	4.8

Other Sources

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	11.4	11.3	11.5	11.8	12.2	14.3
SHARE AUDIENCE %	27	26	27	27	26	29
SUPERSTATIONS AVERAGE AUDIENCE	3.1	3.1	3.3	3.2	3.4	4.0
SHARE AUDIENCE %	7	7	8	7	7	8
PBS AVERAGE AUDIENCE	1.7	1.8	2.1	2.4	2.8	2.4
SHARE AUDIENCE %	4	4	5	5	6	5
CABLE ORIG. AVERAGE AUDIENCE	6.2	7.4	7.4	7.5	7.8	7.2
SHARE AUDIENCE %	15	17	17	17	17	15
PAY SERVICES AVERAGE AUDIENCE	1.8	2.0	2.0	2.4	2.5	3.1
SHARE AUDIENCE %	4	5	5	5	5	6

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS NCAA BASKETBALL-SAT,SYRACUSE VS GEORGETOWN,CBS,(2:00-4:15)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. FEB.14, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	6.8	8.5	9.8	11.3	13.7	16.3	18.9	20.2	23.1	25.5	26.2	27.1	28.9	30.2	29.9	30.7	31.8	32.5
ABC TV											BUSINESS WORLD(B)						THIS WEEK-DAVID BRINKLEY (B) (11:00-12:00)	
AVERAGE AUDIENCE (Hhlds (000) & %)											710 0.8						1,860 2.1	1.9 *
SHARE AUDIENCE %											3						7	7 *
AVG. AUD. BY 1/4 HR %											0.8	0.8					1.8	2.1
CBS TV					FOR OUR TIMES (SUS)				←SUNDAY MORNING					→	FACE THE NATION			
AVERAGE AUDIENCE (Hhlds (000) & %)									3,100 3.5	3.2 *		3.4 *		4.0 *	2,220 2.5			
SHARE AUDIENCE %									13	13 *		13 *		14 *	7			
AVG. AUD. BY 1/4 HR %									2.9	3.5	3.4	3.5	4.0	4.0	2.5	2.6		
NBC TV					←SUNDAY TODAY					→	←MEET THE PRESS			→				
AVERAGE AUDIENCE (Hhlds (000) & %)					1,680 1.9	1.5 *		1.9 *		2.4 *	2,130 2.4	2.4 *		2.5 *				
SHARE AUDIENCE %					9	10 *		9 *		9 *	8	8 *		8 *				
AVG. AUD. BY 1/4 HR %					1.4	1.6	1.8	2.1	2.3	2.5	2.4	2.4	2.5	2.4				
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	2.4		3.4		4.8		6.4		7.3		8.3		10.2		9.9		11.2	
SHARE AUDIENCE %	32		32		32		33		30		31		35		33		35	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.7 ^		1.0		1.8		2.3		2.6		2.7		3.1		2.4		3.0	
SHARE AUDIENCE %	9 ^		9		12		12		11		10		11		8		9	
PBS																		
AVERAGE AUDIENCE	0.1 v		0.5 ^		1.1		1.8		2.3		2.4		2.5		2.1		1.8	
SHARE AUDIENCE %	1 v		5 ^		7		9		9		9		8		7		6	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.5		2.3		3.3		4.1		5.2		6.0		5.7		5.9		6.2	
SHARE AUDIENCE %	20		22		22		21		21		23		19		19		19	
PAY SERVICES																		
AVERAGE AUDIENCE	1.3		1.6		1.8		2.1		2.8		2.8		2.8		2.9		3.1	
SHARE AUDIENCE %	17		15		12		11		12		11		9		10		10	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY SUN. FEB.14, 1988

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	33.2	34.5	35.9	37.4	38.6	40.0	39.7	40.1	40.2	41.0	41.4	41.7	41.3	42.0	43.2	43.2	43.8	44.7
ABC TV	THIS WEEK-DAVID BRINKLEY (B) (11:00-12:00)		WNTR OLYMS-SUN-12:00PM-1 (12:00-6:00)															
AVERAGE AUDIENCE (Hhlds (000) & %)		2.3 *	10,280 11.6	7.9 *		9.7 *		10.3 *		11.2 *		12.1 *		11.3 *		12.6 *		13.6 *
SHARE AUDIENCE %		7 *	27	22 *		25 *		26 *		28 *		29 *		27 *		29 *		31 *
AVG. AUD. BY 1/4 HR %	2.2	2.3	7.2	8.6	9.7	9.6	10.0	10.6	10.4	12.0	12.3	11.8	11.2	11.5	12.2	12.9	13.6	13.6
CBS TV			DAYTONA 500 (12:00-4:07)(PAE)															
AVERAGE AUDIENCE (Hhlds (000) & %)			6,560 7.4	4.7 *		6.4 *		7.0 *		7.0 *		7.8 *		7.5 *		8.2 *		9.5 *
SHARE AUDIENCE %			18	13 *		16 *		18 *		17 *		19 *		18 *		19 *		21 *
AVG. AUD. BY 1/4 HR %			4.3	5.2	6.2	6.5	7.0	7.1	7.2	6.8	7.6	8.0	7.8	7.3	8.2	8.1	9.0	10.0
NBC TV							NBC COLLEGE BSKBL SUN UCLA VS NOTRE DAME (1:00-3:05)(PAE)								SPORTSWORLD (3:05-4:30)(PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)							2,750 3.1	2.7 *		3.0 *		3.0 *		3.7 *	3,100 3.5	3.2 *		3.8 *
SHARE AUDIENCE %							8	7 *		7 *		7 *		9 *	8	7 *		9 *
AVG. AUD. BY 1/4 HR %							2.6	2.8	3.0	2.9	2.9	3.1	3.4	4.1	3.0	3.3	3.6	4.0
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	12.1		11.3		12.0		11.9		11.7		11.7		12.4		11.9		10.6	
SHARE AUDIENCE %	36		31		31		30		29		28		30		28		24	
SUPERSTATIONS AVERAGE AUDIENCE	3.4		3.1		3.3		3.5		3.3		3.3		3.4		3.6		2.6	
SHARE AUDIENCE %	10		8		8		9		8		8		8		8		6	
PBS AVERAGE AUDIENCE	1.9		1.5		1.4		1.2		1.2		1.0		1.1		1.3		1.3	
SHARE AUDIENCE %	6		4		4		3		3		2		3		3		3	
CABLE ORIG. AVERAGE AUDIENCE	6.6		6.2		5.7		5.6		5.1		4.8		5.0		4.9		5.1	
SHARE AUDIENCE %	20		17		15		14		13		12		12		11		12	
PAY SERVICES AVERAGE AUDIENCE	3.3		3.5		3.6		3.5		3.5		3.4		2.8		2.9		2.5	
SHARE AUDIENCE %	10		10		9		9		9		8		7		7		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. FEB.14, 1988

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	44.8	44.3	44.2	44.4	44.5	45.6	46.6	48.4	49.8	51.0	52.0	52.9
ABC TV	———	WNTR OLYMS-SUN-12:00PM-1 (12:00-6:00)						———→			ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Hhlds (000) & %)		15.1 *		12.8 *		11.4 *		11.4 *			8,950 10.1	
SHARE AUDIENCE %		34 *		29 *		25 *		24 *			19	
AVG. AUD. BY 1/4 HR %	14.8	15.4	13.4	12.1	11.3	11.6	11.3	11.5			9.9	10.4
CBS TV	←———	NBA ON CBS BOSTON CELTICS VS LA LAKERS (4:07-6:03)(PAE)						———→	CBS EVENING NEWS-SUNDAY (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)	6,650 7.5	7.2 *		7.1 *		7.4 *		8.3 *	6,200 7.0			
SHARE AUDIENCE %	16	16 *		16 *		16 *		17 *	13			
AVG. AUD. BY 1/4 HR %	7.5	7.1	7.4	6.8	7.3	7.4	8.3	8.4	6.1	7.8		
NBC TV	SPORTSWORLD (3:05-4:30) (PAE)		←———	HAWAIIAN OPEN GOLF-SUN				———→			NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Hhlds (000) & %)		3.4 *	3,720 4.2	3.3 *		4.2 *		4.5 *			3,720 4.2	
SHARE AUDIENCE %		8 *	9	7 *		9 *		9 *			8	
AVG. AUD. BY 1/4 HR %	4.0	2.8	3.1	3.5	4.1	4.3	4.3	4.7	5.4		3.9	4.4
INDEPENDENTS (INCL. SUPERSTATIONS)												
AVERAGE AUDIENCE	10.4		12.5		13.7		14.1		14.6		14.9	
SHARE AUDIENCE %	23		28		30		30		29		28	
SUPERSTATIONS												
AVERAGE AUDIENCE	2.5		3.0		3.3		3.0		3.7		3.8	
SHARE AUDIENCE %	6		7		7		6		7		7	
PBS												
AVERAGE AUDIENCE	1.2		1.5		1.5		1.8		1.6		2.0	
SHARE AUDIENCE %	3		3		3		4		3		4	
CABLE ORIG.												
AVERAGE AUDIENCE	5.1		5.6		5.9		6.0		6.3		6.3	
SHARE AUDIENCE %	11		13		13		13		13		12	
PAY SERVICES												
AVERAGE AUDIENCE	2.8		2.9		2.9		3.3		4.3		4.4	
SHARE AUDIENCE %	6		7		6		7		9		8	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Client Notice

March 23, 1988

THE POCKETPIECE REPORT
February 8-14, 1988

The following revised program audience estimates are the result of program lineup changes received from the network too late for inclusion in the above report.

10&16 PROGRAM AUDIENCE ESTIMATES (Alpha)

FEB. 8-14, 1988

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																									
ABC MONDAY NIGHT MOVIE		A	25.2	36	2233	1723	417	345	88	932	339	611	573	449	254	468	170	315	279	235	124	160	107	162	112
MON 8.30P 120 ABC	5	B	15.5	24	1372	1692	319	260	91	784	279	492	461	382	232	636	241	422	390	315	166	132	66	140	84
216 98 FF	5	C	15.5	24	1372	1692	319	260	91	784	279	492	461	382	232	636	241	422	390	315	166	132	66	140	84
ELVIS AND ME, PT.2																									
8.30 - 9.00		A	21.6	31	1914	1772	418	347	84	917	322	598	563	447	255	477	179	324	285	237	125	185	122	192	136
9.00 - 9.30		A	25.3	35	2242	1749	419	347	90	944	344	618	578	451	260	469	168	314	278	237	127	164	109	172	112
9.30 - 10.00		A	26.5	38	2348	1703	419	346	88	930	343	611	573	444	250	468	174	315	281	233	124	152	103	153	106
10.00 - 10.30		A	27.4	42	2428	1678	414	340	88	936	344	614	578	452	252	458	163	308	276	233	122	147	100	138	98
GROWING PAINS SPEC.(S,R)		A	15.4	23	1364	1727	313	253	56	768	242	460	438	366	258	465	163	304	277	233	121	230	122	265	203
MON 8.00P 30 ABC																									
213 99 CS																									

66&67 PROGRAM AUDIENCE ESTIMATES (By Time Periods)

FEB. 8-14, 1988

DAY / TIME / NETWORK PROGRAM NAME		HOUSE-HOLDS	AVERAGE MINUTE AUDIENCE %: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
MONDAY EVENING																						
8.00- 8.30PM	TVU	68.0	47.5	46.0	44.4	53.5	51.3	43.9	45.5	50.2	52.2	61.1	44.8	36.9	39.2	42.9	46.7	58.7	46.9	46.4	44.3	48.1
A GROWING PAINS SPEC.(S)		15.4	10.3	11.0	10.9	8.5	11.4	9.7	10.8	11.7	12.1	12.5	7.6	6.6	7.3	7.7	8.3	7.9	15.8	17.0	10.5	13.7
8.30- 9.00PM	TVU	70.2	48.9	52.1	51.1	56.9	54.5	48.0	50.4	55.4	56.9	60.6	47.3	39.4	42.1	45.9	49.4	60.5	48.0	49.9	38.2	42.5
A ABC MONDAY NIGHT MOVIE		21.6	14.8	20.6	20.9	17.8	19.1	18.1	19.7	21.2	20.8	17.4	11.0	10.2	11.0	11.1	11.9	11.3	17.8	23.8	10.7	12.9
9.00- 9.30PM	TVU	71.7	49.6	54.5	53.6	60.7	56.3	51.9	53.7	58.4	58.5	60.2	49.3	41.4	44.7	48.7	52.2	60.9	48.9	53.6	33.0	36.6
A ABC MONDAY NIGHT MOVIE		25.3	17.1	24.2	24.5	22.3	23.0	22.7	23.8	25.4	24.6	20.7	12.7	11.2	12.4	12.7	13.9	13.5	18.5	24.9	11.2	12.5
9.30-10.00PM	TVU	70.2	47.9	53.5	52.7	60.7	55.2	51.2	53.0	57.5	57.8	58.1	48.1	40.3	43.9	48.3	51.2	58.3	47.8	51.7	27.6	30.6
A ABC MONDAY NIGHT MOVIE		26.5	17.5	25.3	25.6	22.7	23.8	23.7	24.7	26.4	25.3	20.9	13.2	12.1	13.1	13.4	14.3	13.8	17.9	24.6	10.5	12.3
10.00-10.30PM	TVU	67.0	45.2	50.8	49.7	55.8	53.1	48.1	50.9	55.2	56.8	55.8	46.3	38.9	42.1	45.8	49.0	56.3	43.8	45.2	22.4	25.3
A ABC MONDAY NIGHT MOVIE		27.4	17.8	25.9	25.9	23.8	24.7	24.6	25.6	27.6	26.7	21.8	13.4	11.8	13.2	13.6	14.8	14.0	17.9	24.8	9.7	11.7